KOOP BALITAAN

COOPERATIVE DEVELOPMENT AUTHORITY – CEBU EXTENSION OFFICE

The Cooperative Development Authority Cebu Extension Office, amidst the health crisis continues to banner the cooperative programs. Information dissemination through print and broadcast media made available the participation and contribution of cooperatives in the early stages of the pandemic.

Everyone was caught off guard this March 2020 when health protocols were issued like the wearing of face masks and quarantines which made the community limit its movement. But the cooperatives unperturbed for themselves but the members and the community, as well, made their way to reach out and extend any assistance they could afford.

The release of the Interest on Share Capital and Patronage Refund which amounted to Php 985 million and the assistance through the Community Development Fund reflected a total of Php 81 million were mostly distributed in kind to members and the community.

These information were shared in the different media programs attended by Dr. Nora P. Patron, Director II of CDA-Cebu Extension Office. She discussed these information on July 31 through the program of SONSHINE RADIO 765 KAPARTNER NG BAYAN anchored by Mr. Jimrey Biosa.



On August 17, 2020, Dr. Patron together with Mrs. Ellen Limocon, CEO of Lamac MPC and Mr. Cliffordson T. Lariosa, CEO, of the Perpetual Help Community Cooperative appeared in the program of the OFFICE OF THE PRESIDENTIAL ADVISER FOR THE VISAYAS(OPAV) "MUGSTORIA TA!" with host Assistant Secretary Jonji Gonzales. Cooperative experiences and plans were shared by the guests.

The Philippine Information Agency(PIA) program, "STRAIGHT FROM THE SOURCE" on August 27 through its anchor, Ms. Rachelle Nessia, Assistant Regional Head, interviewed Dr. Patron. The cooperatives' role in the time of pandemic and the challenges ahead were discussed.





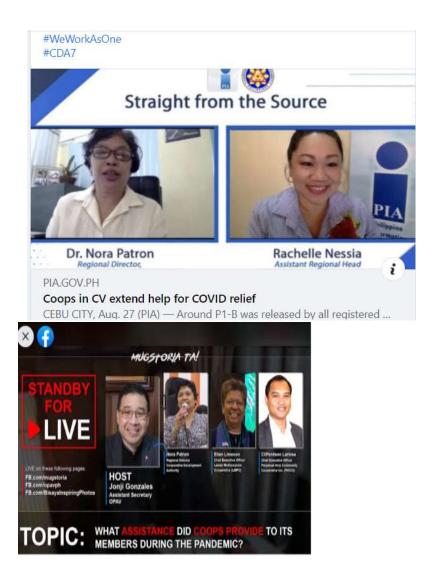
Furthering the continued information dissemination on clustering of cooperatives as RA 11364, APEX provided by an CONSULTATION FOR FINANCIAL CLUSTER in REGION 7 was held on August 20. Dr. Patron gave the chronological growth of cooperatives as it traversed changes through time. CDA Assistant Secretary Vidal D. Villanueva III spoke on the significance of the apex and responded to the queries of the participants.



Information dissemination is vital to bring knowledge among cooperatives and the community.

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