### PCC: AN APEX ORGANIZATION

**EFFORTS OF CONSOLIDATION &** INTEGRATION... Initiated by Former Senator Butz Aquino thus PCC \* TEAM WORK CONFERENCE initiated by VICTO PCC adopted the Teamwork Conference

#### The birth of 4 clusters

- **Financial Cluster** 1.
- **Producers and Marketing Cluster** 2.
- Advocacy and Training Cluster 3.
- Service and Utilities Cooperative 4. Others...



#### THE PICTURE

# Financial

Producer and Marketing

Advocacy & Training

Services & Utilities

Other



# THE NEW PCC

#### NEW WAY OF DOING THE STRATEGIC PLANNING

#### VALUES, MISSION, VISION Feb 5-6, 2013 Batangas

# CORE VALUES

#### INTEGRITY

### **Unity**

#### Accountability

## Transparency

#### LEADERSHIP

## \* Humility

#### Commitment

#### Communication

#### Community

#### Service

#### Volunteerism

Love for
Country

# Mission

### The UNIFYING and TRANSFORMING VOICE of the cooperative movement.

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Vision

# BHAGS AND BASE CAMPS

THE BHAG IS THE HIGHEST GOAL POSSIBLE GIVEN THE FULL ALIGNMENT OF THE FLYWHEEL OF DISCIPLINE

THE BASE CAMPS ANSWER HOW TO GET THERE

#### 2040, 27 year BHAGS

#### UNIVERSITY for cooperative EXCELLENCE and LEADERSHIP

Asia/world

By 2030, CENTER for cooperative STANDARDS and a LABORATORY FOR COOPS - BRICS

2030, 17 year BASE CAMP

#### By 2020, BREAKTHROUGH ENTERPRENEURIAL RESEARCH and DISCOVERIES- VIP/ASEAN

2020, 7 year BASE CAMP

By 2015, READY for the ASEAN INTEGRATION

2015, 2 year BASE CAMP



CORE IDEOLOGY, HEDGEHOG CIRCLES, 18 YEAR BHAG, VIVID DESCRIPTION OF THE ENVISIONED FUTURE + YEAR BASE CAMPS

CORE IDEOLOGY					BHAG & BASE CAMPS	VIVID DESCRIPTION OF THE ENVISIONED FUTURE 2030
CORUES CORES	IN <sup>.</sup>	TEGRITY	UNITY ACCOUNTABILITY TRANSPARENCY	27	BY 2040, UNIVERSITY FOR COOPERATIVE	LINKAGES PEOPLE ORGANIZATION FINANCE
	LEADERSHIP		HUMILITY COMMITMENT COMMUNICATION	Year BHAG 2040		OPERATIONS TECHNOLOGY/IT CUSTOMERS INFRASTRUCTURE
			<ul> <li>SERVICE</li> <li>VOLUNTEERISM</li> <li>LOVE FOR</li> <li>COUNTRY</li> </ul>	17 Year Base Camp	COOPERATIVE	LINKAGES PEOPLE ORGANIZATION FINANCE OPERATIONS
			ORMING VOICE OF	2030		TECHNOLOGY/IT CUSTOMERS INFRASTRUCTURE
HEDGEHOG CIRCLES					BY 2020, BREAKTHROUGH ENTREPRENEURIAL RESEARCH AND DISCOVERIES - VIP / ASEAN	LINKAGES PEOPLE ORGANIZATION FINANCE OPERATIONS TECHNOLOGY/IT CUSTOMERS INFRASTRUCTURE
WE ARE PASSIONATE ABOUT Continuous improvement and the thrill of new discoveries for the Coop Movement						
WE ARE TALENTED IN Strategic Learning						
					<b>BY 2015,</b> READY FOR THE ASEAN INTEGRATION - ASEAN	LINKAGES PEOPLE ORGANIZATION FINANCE OPERATIONS TECHNOLOGY/IT CUSTOMERS INFRASTRUCTURE
OUR RESOURCE ENGINE: We want to be known as: Catalysts for true Cooperative Development & the parent of the Cooperative Movement						

PCC'S STRATEGIC POSITION & ADVANTAGE

PCC is the only co-operative organization in the country where 2 tertiary and practically all national and regional co-operative federations and unions of significance and leading primary co-operatives are its members. A GUM PSE OF FINANCIAL CLUSTER STRATEGIC DIRECTION AND PRODUCERS AND M ARKETING CLUSTER M EETING ON FEBRUARY 1, 2014

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				HONESTY			VIVID DESCRIPTION OF TH ENVISIONED FUTURE 203
C A L O R U E S	,	INTEGRITY		TRANSPARENCY FAIRNESS	27 Year BHAG 2040	BY 2040, PCCFC WILL BE THE MOST RELEVANT & INTEGRATED CONGLOMERATE OF FINANCE COOPS	LINKAGES PEOPLE ORGANIZATION FINANCE OPERATIONS TECHNOLOGY/IT CUSTOMERS INFRASTRUCTURE
	Ă J	EXCELLENT SERVICE		CARING (GOD CENTERED) EQUITY PARTICIPATION			
	3	RESPONSIBILITY		COMMITMENT ACCOUNTABILITY			
	CORE JRPOSETO UNIFY AND INTEGRATE THE COOP FINANCIAL SYSTEM IN ENSURING THE SUSTAINABILITY OF THE MOVEMENT		17 Year Base Camp 2030	<b>BY 2030,</b> ONE FEDERATION TO UNIFY ALL FEDERATIONS/UNIONS	LINKAGES PEOPLE ORGANIZATION FINANCE OPERATIONS TECHNOLOGY/IT CUSTOMERS INFRASTRUCTURE		
	HEDGEHOG CIRCLES			G CIRCLES			
	ARE PASSIONATE ABOUT powering the Lives of the Coop Members ARE TALENTED IN Provering Great Results with our Balanced Talent R PROFIT ENGINE: ofit per Owner Base / Transaction / Intervention R RESOURCE ENGINE BRAND: FINANCIAL PILLAR:					BY 2020, ONE COOP BANK	LINKAGES PEOPLE ORGANIZATION FINANCE OPERATIONS TECHNOLOGY/IT CUSTOMERS INFRASTRUCTURE
						<b>BY 2015,</b> <b>ONE STANDARD FOR COOPS</b> - IT, PRODUCTS AND SERVICES, AND LEADERSHIP DEVELOPMENT PROGRAMS	LINKAGES PEOPLE ORGANIZATION FINANCE OPERATIONS TECHNOLOGY/IT CUSTOMERS INFRASTRUCTURE



PERCE FUEL Individual on Central Primary Coop Firar TT RED Financial Bigh -eduation Stab. Fun CODIS Regulatio Andit Gne Sne One me ASRI Insuran Bank max · Remittance · M BA · Card Service · Retilement · ATM · Education · Cheding tests NEMME Base Camps: One Fed One Esank One Asset Mant One Investment

#### PCC FINANCE CLUSTER STRATEGIC PLANNING



#### Producers and M ktg Cluster, Baguio City-Febuary 1, 2014

- Jo Alilio, Vice Chair, Batangas Dairy MPC, PCDO of Batangas
- Cooperative Devt. Authority, CAR
- FRANCISCO, CDA 2
- Loreto Ramiro, PCC Director, Chair of the special committee for the producers and marketing committee, vice chair of NORLU
- Divine Quemi, PCC MEMBER
- Ferrer Jr., Chairman, NORLUCEDEC
- MAYAO, Benguet Farmers Marketing Cooperative
- Cecile, NCMF, PCC Director
- Jaci Tilbe, VICTO National
- Josefina Valdez, NV AlayKapwa
- Arnel, Agricultural Federation of Region, NVAC MPC Chair
- Danny Ang, BOD Secretary, SR NAPC
- Paeng Gayaso, NORLU CEO
- Elsie Remonte, Convenor-PCC



#### **PCC CALL FOR SUPPORT**

# Programs/projects Apex of the Philippine Coops





Dejardin Experience as Financial Organization: Worth Simulating