

# Cooperative Roadmap

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**COOPERATIVE DEVELOPMENT AUTHORITY**

**EX**cellence, **C**ommitment, **I**ntegrity and **TE**amwork



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Philippine Cooperators Page

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# CDA

- A government agency created by virtue of Republic Act 6939 as derivative of Article 15 Section VIII of the Philippine Constitution
- Constitutionally under the Office of the President, but by virtue of an Executive Order it was administratively transfer to the Department of Finance
- A regulatory agency which main functions are to register and regulate cooperatives in the Philippines
- On 12/12/12, CDA added a feather in its cap when it able to get the ISO 9001:2008 Certification

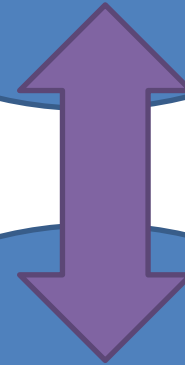


# CDA's Vision

*“An efficient and effective development and regulatory agency working towards the development of a viable, sustainable, socially responsive and globally competitive cooperatives”*

**It is hereby declared the policy of the State to promote the viability and growth of cooperatives as instruments of equity, social justice and economic development and to create an agency, in fulfillment of the mandate in Section 15, Article XII of the Constitution**

**RA 6939 – Also known as the Cooperative Development Authority Law**



**RA 9520 – Phil. Cooperative Law amending RA 6938**

# Powers, Functions and Responsibilities

- (a) Formulate, adopt and implement integrated and comprehensive plans and programs on cooperative development consistent with the national policy on cooperatives and the overall socioeconomic development plans of the Government;
- (b) Develop and conduct management and training programs upon request of cooperatives that will provide members of cooperatives with the entrepreneurial capabilities, managerial expertise, and technical skills required for the efficient operation of their cooperatives and inculcate in them the true spirit of cooperativism and provide, when necessary, technical and professional assistance to ensure the viability and growth of cooperatives with special concern for agrarian reform, fishery and economically depressed sectors;

# **Powers, Functions and Responsibilities**

- (c) Support the voluntary organization and consensual development of activities that promote cooperative movements and provide assistance towards upgrading managerial and technical expertise upon request of the cooperatives concerned;
- (d) Coordinate the efforts of the local government units and the private sector in promotion, organization, and development of cooperatives;

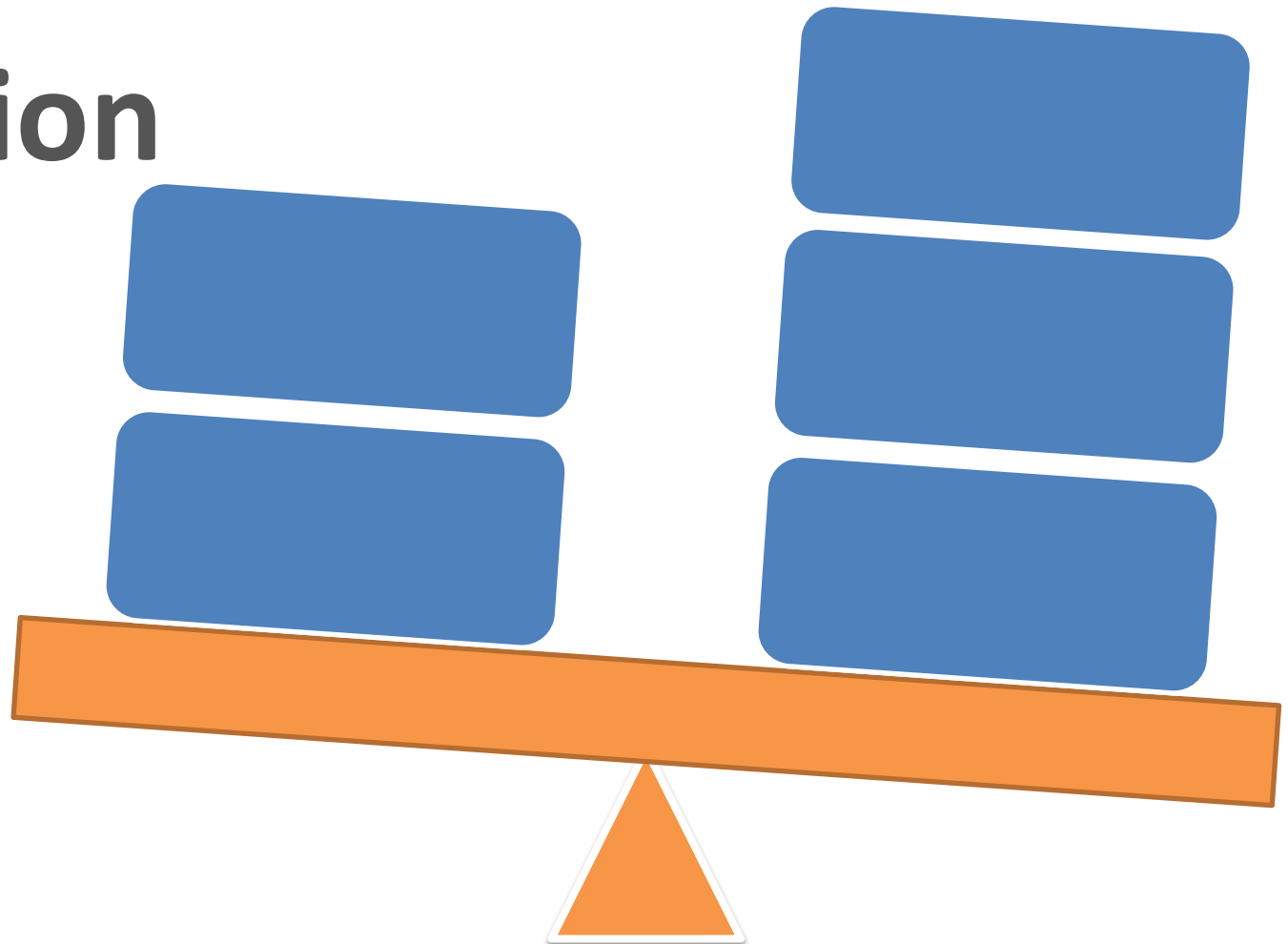
# **Powers, Functions and Responsibilities**

- (e) Assist cooperatives in arranging for financial and other forms of assistance under such terms and conditions as are calculated to strengthen their viability and autonomy;
- (f) Administer all grants and donations coursed through the Government for cooperative development, without prejudice to the right of cooperatives to directly receive and administer such grants and donations upon agreement with the grantors and donors thereof;

# CDA's Direction

Regulatory

Developmental





# Where are we now?

Over 13,000,000 member-cooperators

24,652 registered cooperatives

520,758 directly employed

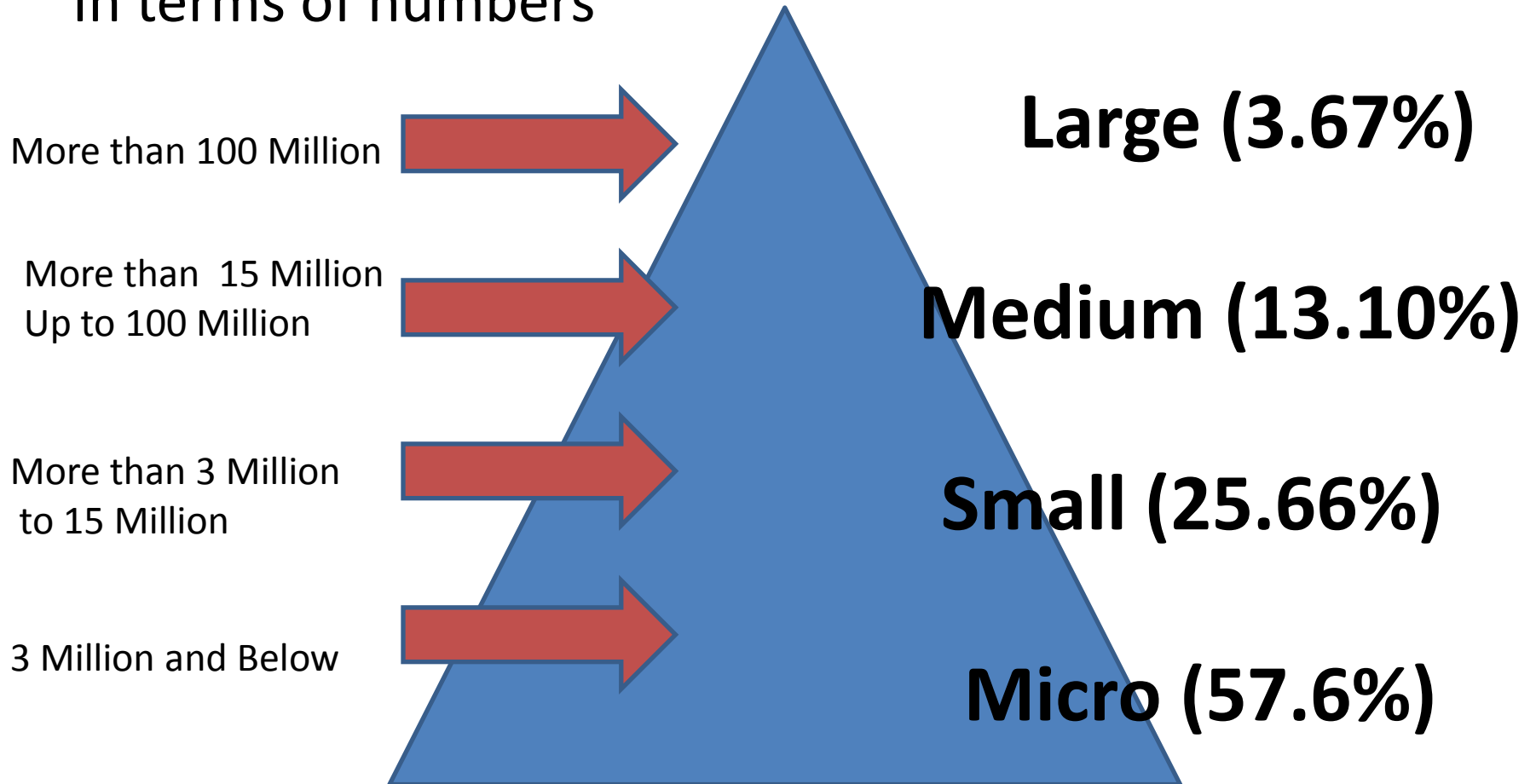
1,923,047 indirectly employed

15% - more female cooperative members  
compared to males

(CDA data as of December 31, 2014)

# Where are we now?

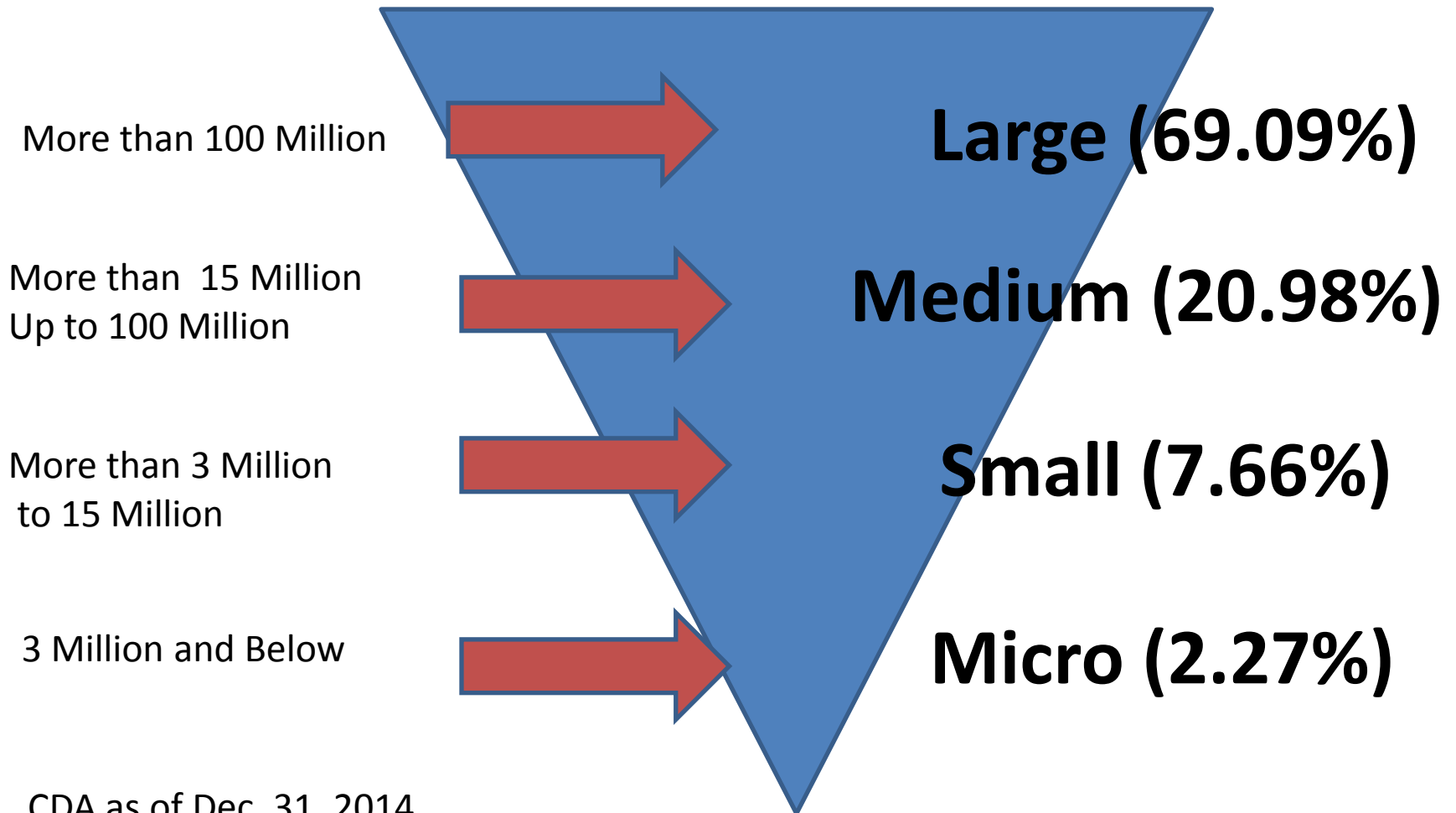
In terms of numbers



CDA as of Dec. 31, 2014

# Where are we now?

In terms of assets



# The need for paradigm shift

- Based on latest CDA data (Dec. 31, 2015) the number and assets of micro, small, medium and large reflects the Philippine social pyramid: **Majority are poor, minority are rich;**
- As an enabler for cooperatives to become agents of equity, social justice and economic growth, the urgent task of the CDA is to empower the poor cooperatives. And this can be done only if the CDA focuses on its **developmental function and at the same time improve its development function**



# Breakdown



**Dehumanizing!**



# Breakthrough



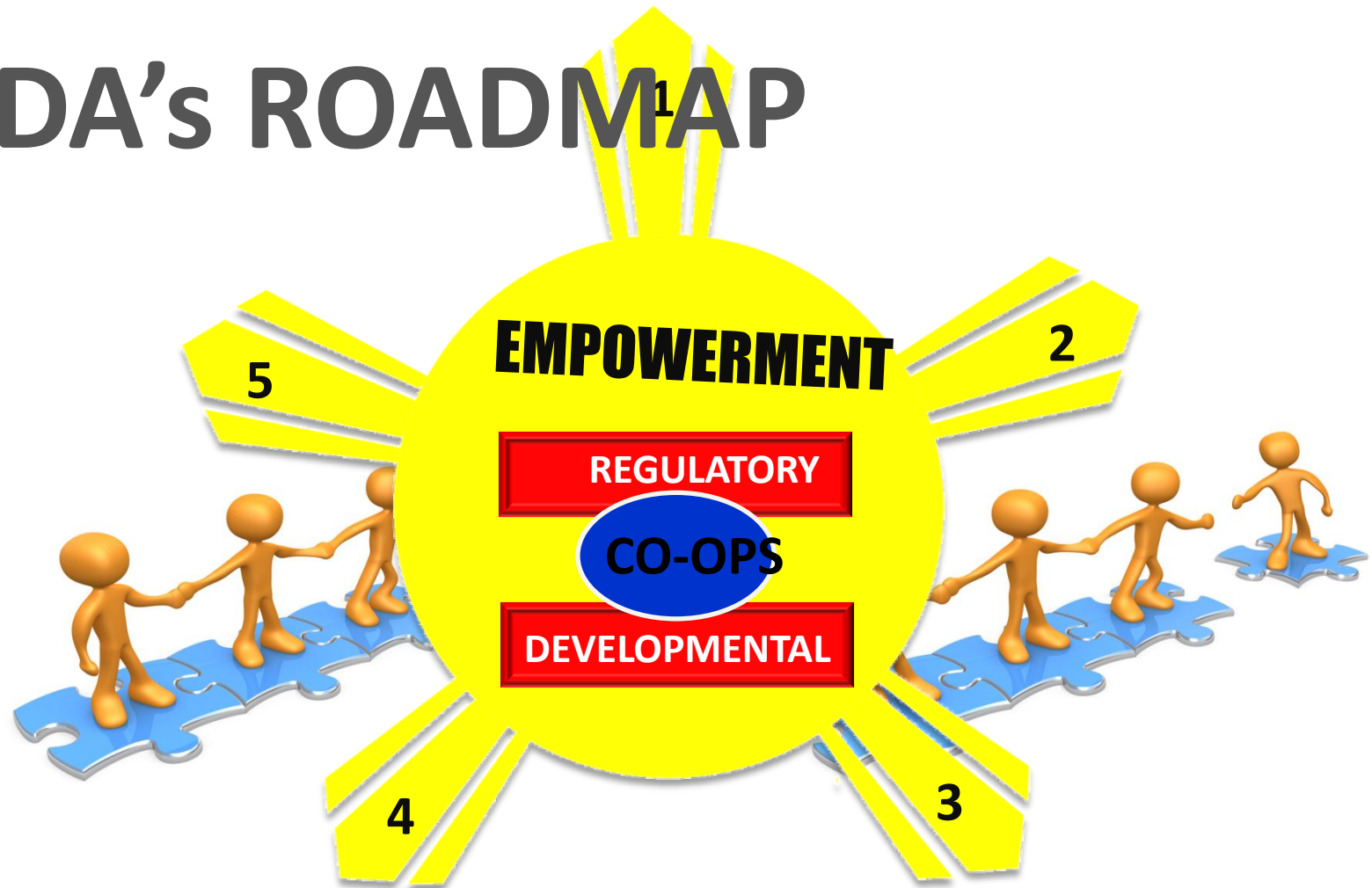
Coop Ville for Sendong survivors in Cagayan de Oro.

**Improved means of production,  
decent homes through Cooperativism.**



Mechanised farming for agrarian reform cooperatives in Negros.

# CDA's ROADMAP



## Harnessing human capital



# President's Social Contract with the Filipino People

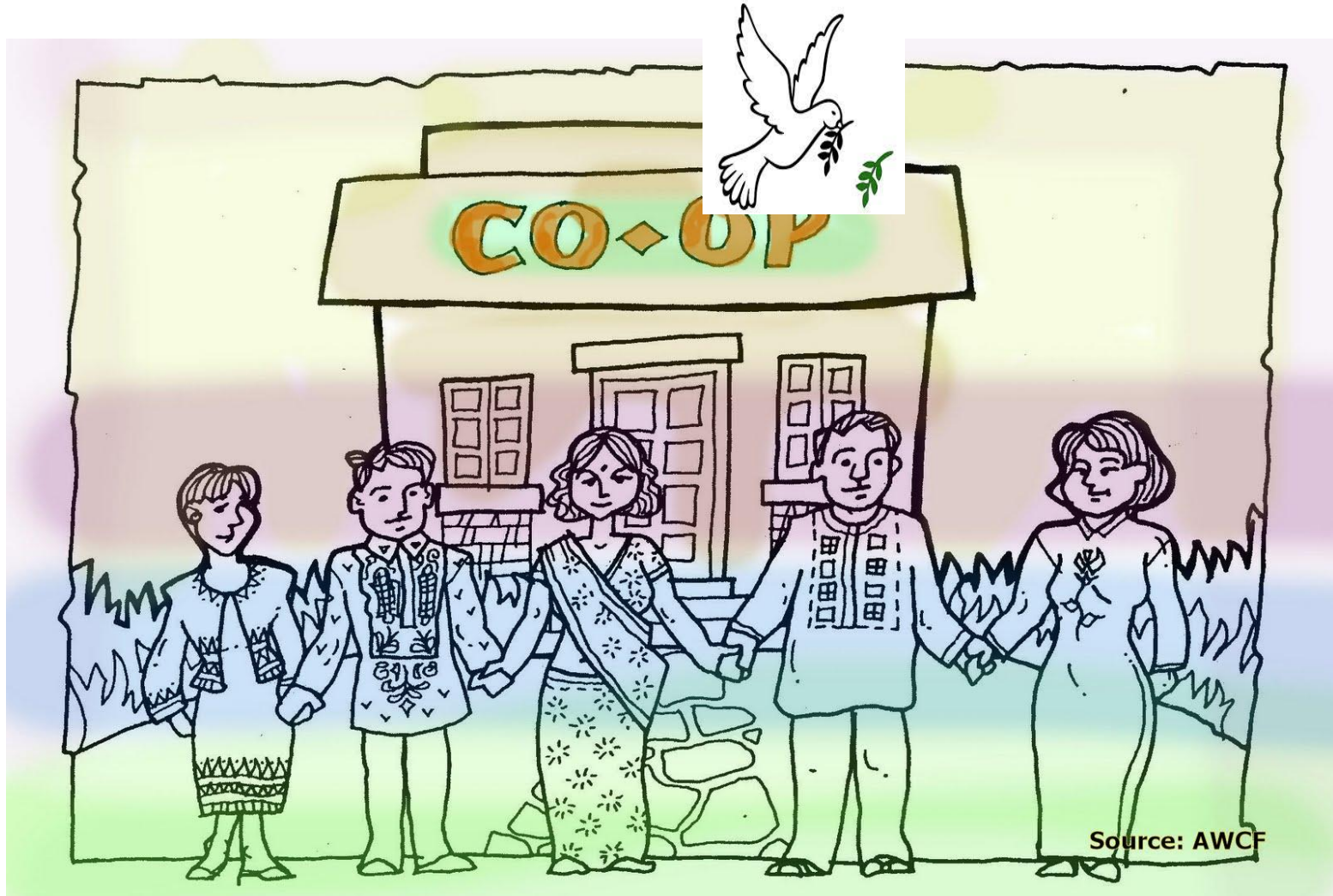
1. “Empowering the poor and the vulnerable to reduce poverty.”



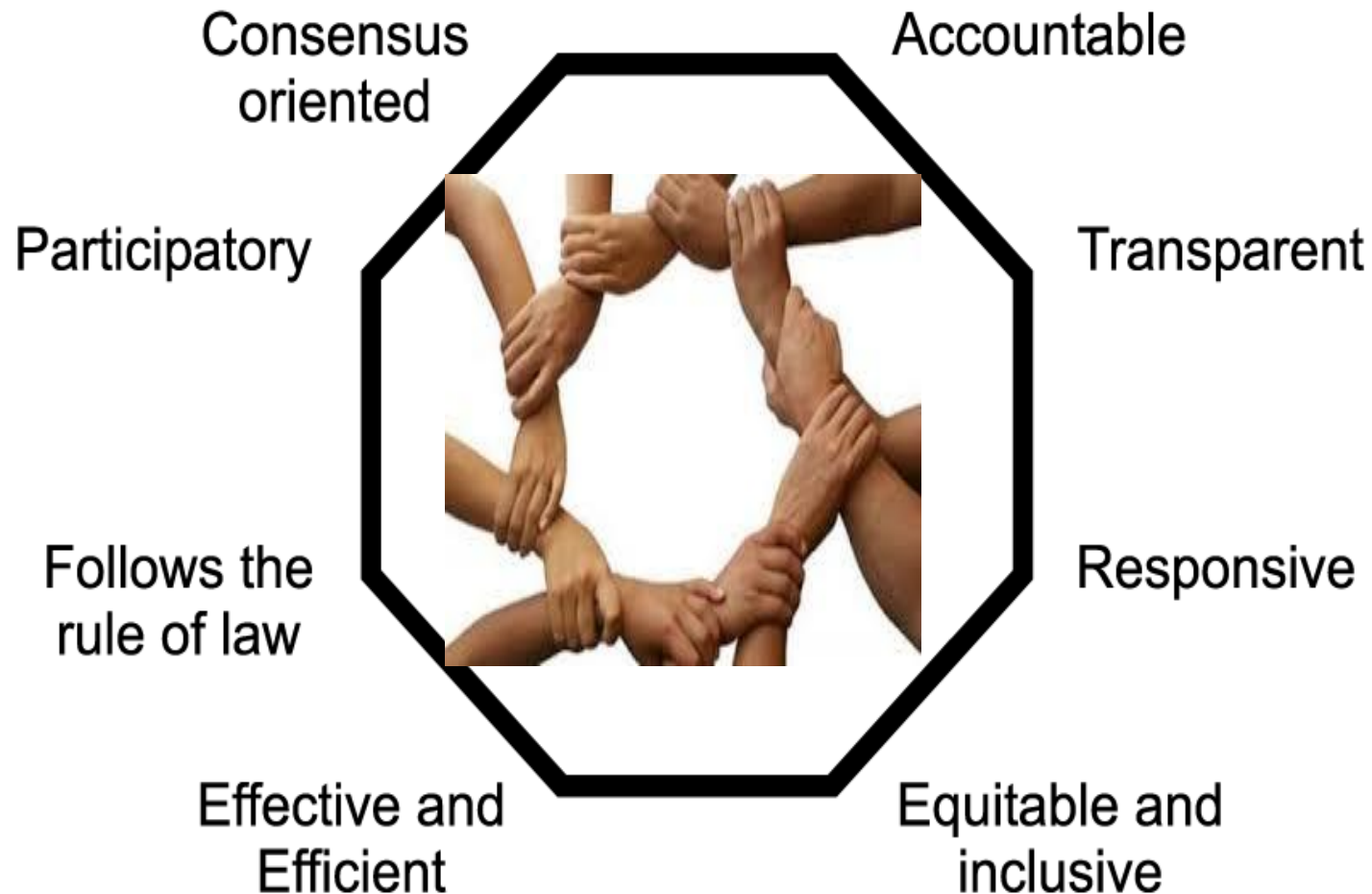
## 2. “ Rapid, Inclusive, and Sustained Economic Growth”



### 3. “ Just and Lasting Peace and the rule of Law”



## 4. “Transparent, Accountable and Participatory Governance”





## 5. “ Integrity of the Environment and Climate Change Adaptation and Mitigation”



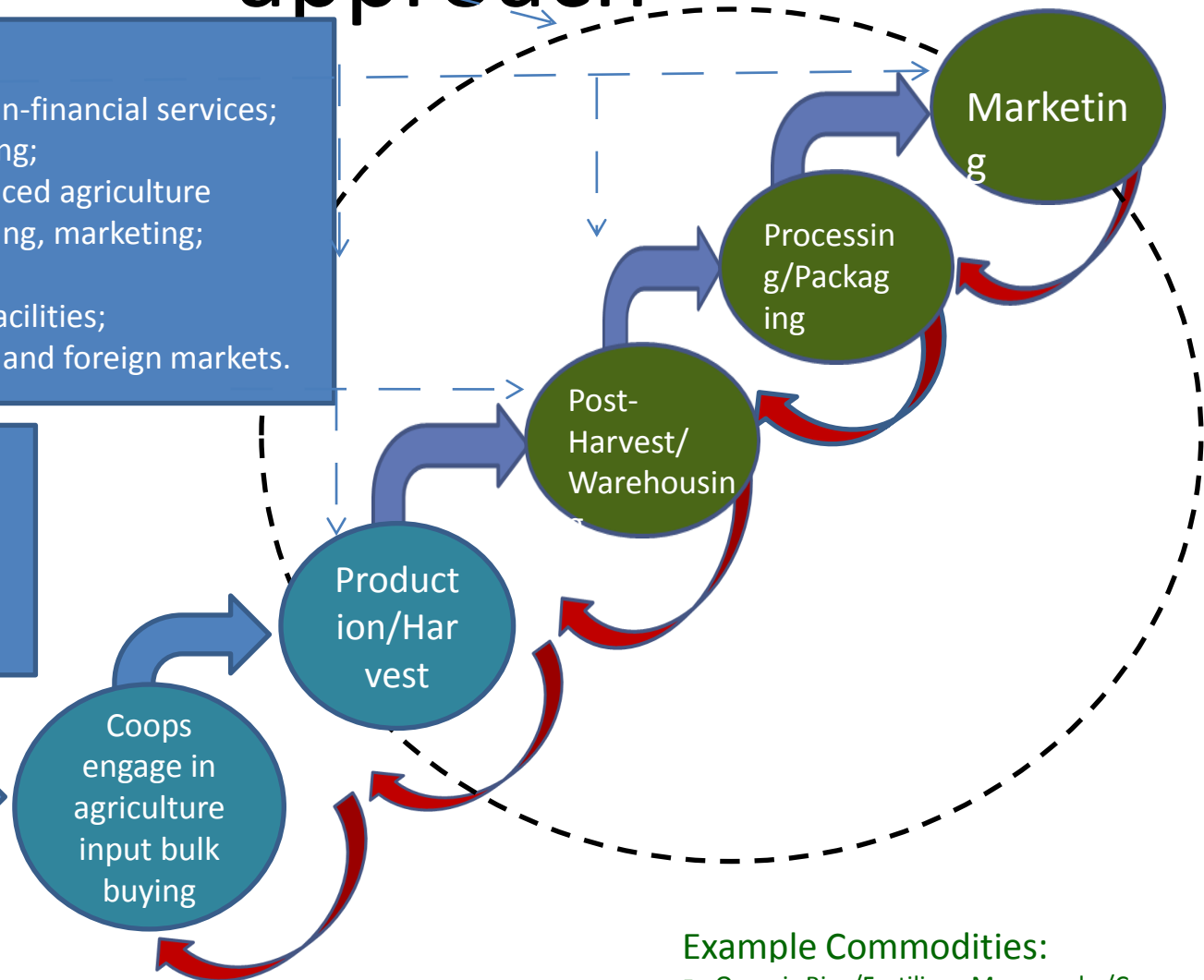
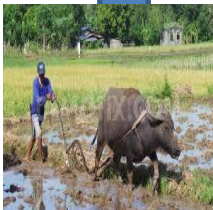
# Key Strategies – Value chain approach

## ROLE OF CDA:

- Facilitator of financial & non-financial services;
- agriculture input bulk buying;
- Capacity building on advanced agriculture practices, technology, trading, marketing;
- Access to working capital;
- Provision of post-harvest facilities;
- Networking with domestic and foreign markets.

## Cooperatives

- Financial services
- Linking, networking, marketing



## Example Commodities:

- Organic Rice/Fertilizer, Muscovado /Coco Sugar, Organic Vegetables, .Other organic crops







# Strategies

Strategy No.1. Financial Inclusion through Cooperatives  
(i.e. Credit Surety Fund Law implementation)

Strategy No. 2. Research and Development

Strategy No. 3. Provision of an enabling environment for the youth to be trained as future cooperative leaders

Strategy No. 4. Communication and Information  
Development Program. Documentation of success stories  
(i.e. CDA-DAR project on AR success stories)

Support initiatives of media cooperatives like CoopTV, Cebu Newswriters Cooperative, Mindanews, Baguio Printing MPC

# Strategies

Strategy No. 5. Mobilize the potential productivity of cooperatives by promoting a conducive business environment and building institutional and human capacities that will encourage and support the entrepreneurial initiatives of cooperatives with special focus on the value chain approach.

Strategy No. 6. Facilitate the establishment of a fund for cooperatives to be funded by large federations or primary cooperatives especially agriculture/ production cooperatives in support of supply and value chain projects.

Strategy No. 7. Focused Intervention on Selected Types of Cooperatives and Other Identified Vulnerable Sectors (i.e. rubber farmers in Zamboanga Peninsula. Price protection and market access to corn farmers)

# Strategy

Strategy No. 8. Integrating environmental sustainability in cooperative governance

Strategy no. 9. Establishment of Cooperative Finance for climate change adaptation and mitigation, vis-a-vis the People's Survival Fund and other climate change finance windows (groups like the Institute for Climate and Sustainable Cities (iCSC now involving cooperatives in their study to develop self-reliant climate change finance with cooperatives like CISP, Natcco.)

Strategy no. 10. Support 1MIECOOP and Solar Share initiatives

# Strategies

Strategy No. 11. Organize and develop cooperatives among the decommissioned combatants of the Bangsamoro Islamic Armed Forces (BIAF) within their identified base camps

Strategy no. 12. Support the PH Cooperative Mindanao Peace and Development Initiative and the CDA-DSWD partnership (Sustainable Livelihood Program); Health services cooperatives with DOH; convergence with DA, DENR); Explore partnerships with multi-lateral dev't agencies like WB and EU.

Strategy No. 13. Implementation of Knowledge Management Program

Strategy No. 14. Implementation of CDA Gender and Development (GAD) Program

Strategy no 15. Participate in processes to register electric coops with CDA.



# United Cooperative Movement

