



Network for the Development of  
Agricultural Cooperatives in Asia and the Pacific

**NEDAC**



No: NTC/ Bangkok/ 2019-ISLP  
New Delhi, May 6, 2019

To  
The Chairman, CDA  
Quezon City, Philippines. Email: [cda\\_oc@yahoo.com](mailto:cda_oc@yahoo.com) ; [chairman@cda.gov.ph](mailto:chairman@cda.gov.ph)

Sir,

**INTERNATIONAL RESIDENTIAL SENIOR LEADERSHIP TRAINING PROGRAMME FOR  
EXECUTIVES IN COOPERATIVES AT BANGKOK, 24-28 JUNE 2019**

Greetings from NEDAC !

As you may be aware, it is the declared policy of the Network for Development of Agricultural Cooperatives (NEDAC) to foster the creation and growth of agricultural and other associated cooperatives as practical vehicles for promoting economic development and harnessing people power towards sustainable agriculture by pursuing sustainable use of natural resources while meeting society's growing needs for decent and resilient livelihoods. As democratic, participatory organizations of rural poor, based on the principles of social cohesion, self-help and equity, agricultural and other associated cooperatives can be highly effective in preparing the masses to respond to threats to life, property and livelihoods from natural disasters and climate change. In addition, agricultural and other associated cooperatives have and can play a crucial role towards meeting the Sustainable Development Goals. The need is to equip the cooperatives' leadership with required knowledge, skill and attitudes through focused capacity development programmes.

NEDAC has the great pleasure in informing you that in accordance with the decision taken by the Executive Committee of NEDAC in its last meeting held in March 2019, it has been decided to set up a NEDAC Training Centre at Bangkok (NTCB), which will run different kinds of capacity development programmes for stakeholders in cooperatives' development from Asia, the Pacific and their wider associated regions. Towards this objective, NTCB is going to conduct the first **INTERNATIONAL RESIDENTIAL SENIOR LEADERSHIP TRAINING PROGRAMME FOR EXECUTIVES IN COOPERATIVES AT BANGKOK FROM 24 TO 28 JUNE 2019.**

The Course Brochure of the training programme is enclosed. It is requested that your organization and other institutions in your country may sponsor their employees and senior leaders to undergo this unique capacity development programme. I can be contacted on [chairmanoffice@nedac.info](mailto:chairmanoffice@nedac.info)

It may kindly be noted that the last date of submission of sponsorship and fees is 6 June 2019.

With warmest regards,

*Nibedita Majhi*

**Dr. Nibedita Majhi**  
Senior Research Officer, NEDAC  
Course Coordinator

# Training Centre, Bangkok



Transforming Cooperative Leaders

**RESIDENTIAL INTERNATIONAL  
SENIOR LEADERSHIP PROGRAMME  
FOR EXECUTIVES IN COOPERATIVES  
AT BANGKOK**

# NEDAC Training Centre, Bangkok



## **ANNOUNCES TRAINING PROGRAMME**

### **RESIDENTIAL INTERNATIONAL SENIOR LEADERSHIP PROGRAMME FOR EXECUTIVES IN COOPERATIVES**

**From 24 June 2019 to 24 June 2019 at Bangkok**

**Deadline of application and fees submission: 6 June 2019**

#### **1. Context**

**1.1.** Cooperatives are pivotal to the global economy. Based on a powerful idea of group synergy to create members-driven and people-centred collectives, largely of farmers and producers of various rural economic services and products, cooperatives are key players across the value chains for fairer returns to their members and communities. Producers and consumers are collaborating through cooperatives to reduce trade costs, shorten value chains, cutting inefficiencies and provide remunerative price and inclusive employment opportunities to their members, users and workers. Cooperatives today have established themselves world over as a huge movement of 3 million cooperatives and

1.2 million cooperative members. These represent almost 10% of the global employed population and are acting as valuable partners to mitigate emerging challenges and accomplish Sustainable Development Goals.

**1.2.** It is the declared policy of the Network for Development of Agricultural Cooperatives (NEDAC) to foster the creation and growth of agricultural

and other associated cooperatives as practical vehicles for promoting economic development and harnessing people power towards sustainable agriculture by pursuing sustainable use of natural resources while meeting society's growing needs for decent and resilient livelihoods. As democratic, participatory organizations of rural poor, based on the principles of social cohesion, self-help and equity, agricultural and other associated cooperatives can be highly effective in preparing the masses to respond to threats to life, property and livelihoods from natural disasters and climate change. In addition, agricultural and other associated cooperatives have and can play a crucial role towards meeting the Sustainable Development Goals. The need is to equip the cooperatives leadership with required knowledge, skill and attitudes through focused capacity development programmes.

**1.3.** In recent past, the economics of developing countries particularly in Asia, Pacific and Africa are facing challenges on account of technology, robust inflow of knowledge, data, delocalization, social conflicts and growing cleavages, income inequality etc. On agriculture front, the issues of low productivity, high cost of production, low levels of value addition, inadequate value chains, climate change, inadequate market access etc. are leading to low price realization and farm distress. This is compelling the world to relay focus and thrust on cooperatives in view of their potential to offer paradigm where inclusion, participation and growth go hand-in-hand.

1.4. Cooperatives, thus need to relook within and reorient themselves to function at more challenging levels level in view of the confidence reposed by governments and public, and to continuously remain relevant to serve their members' interest and contribute significantly in economic development of the countries. The cooperatives must integrate advance knowledge, skills and technology to effectively lead, govern and manage themselves.

1.5. The government policy makers, cooperative leaders, managers and other key functionaries therefore need to undergo capacity building programmes with the objectives to appreciate and learn the existing and changing environment, challenges, adapt appropriate leadership and managerial practices to sub serve objectives of their cooperatives and strengthen the agri-eco system.

## **2. Design of the Residential Training Programme**

### **2.1. Profile of Participants**

2.1.1. Personnel from Government organizations / agencies: Ministries, Departments and Institutions with direct responsibility for agricultural and other associated cooperatives development;

2.1.2. Personnel from any cooperative organization/ federation/ association connected with agricultural and other associated cooperatives;

2.1.3. Leaders from any cooperative or Government supported institution;

2.1.4. Personnel supported by any cooperative sector institution

2.1.5. Personnel deputed by any international organization

### **2.2. Programme objectives**

The programme would enable the participants to:

2.2.1. Share experiences on environment, policy framework, challenges, opportunities and strategies to develop agri-business cooperatives in various countries

2.2.2. Showcase the successful approaches and business practices in various sectors of cooperatives and to draw lessons to frame appropriate interventions in cooperatives

2.2.3. Learn appropriate practices to enhance youth and women entrepreneurship and members' centrality in cooperatives

2.2.4. Acquire skills to guide and lead cooperatives to continuously improve the systems and practices to stay relevant in emerging agri business eco system

### **2.3. Broad areas covered under the course**

2.3.1. Global economic and agri business trends- lessons for cooperatives

2.3.2. Climate change, mitigation and resilience for agriculture

2.3.3. Contemporary and emerging food safety and nutrition issues

2.3.4. Good Agricultural Practices (GAP)-Opportunities and Challenges for Cooperatives

2.3.5. Cross country experiences on rural credit cooperatives

2.3.6. Cross country experiences on research applications for increasing farm incomes

2.3.7. GI as a business strategy for cooperatives

2.3.8. Agriculture technology- new trends

2.3.9. Agro processing- new trends

2.3.10. Value chain management in horticulture

2.3.11. Cross country experiences on youth and women entrepreneurs in cooperatives

2.3.12. Experiential learning visits

3. **Duration of the training programme:** 24<sup>th</sup> -28<sup>th</sup> June, 2019

4. **Deadline of application and fees submission:** 6 June 2019

5. **Venue: Baiyoke Boutique Hotel,** 120/359 Rajprarop Rd.,

Phayathai, Bangkok 10400 Thailand Tel: 66 (0) 2 251 8800 – 1, 66 (0) 2 251 8255 Fax: 66 (0) 2 255 5551 E-mail: baiyokeboutique@baiyoke.co.th  
Website: [www.baiyokehotel.com](http://www.baiyokehotel.com)

## 6. **Administrative Aspects of Residential Training Programme**

6.1. **Accommodation:** Baiyoke Boutique Hotel

### 6.2. **Fee structure & PAYMENT DETAILS:**

6.2.1. Registration fee: US\$500

6.2.2. Course fee: US\$1500 to be paid in advance to

Name of A/C Holder/Beneficiary NEDAC

NEDAC Account number : 003-200028-9-840

Name of Bank and address : Siam Commercial Bank (SCB)  
Banglumpu Branch 135 Phra  
Sumern Road, Bangkok 10200  
Thailand

Swift code : SICOTHBK

6.2.3. Fee covers costs towards airport to hotel and back to airport transfer, hotel accommodation for six days that is check in on 23<sup>rd</sup> June and check out on 29<sup>th</sup> June, 2019. It also includes cost towards breakfast tea/coffee/lunch during training days, training inputs/materials, field visits, certificate of participation.

6.2.4. **Health cover & insurance:** Participant's responsibility

6.2.5. **Visa:** Participant's responsibility

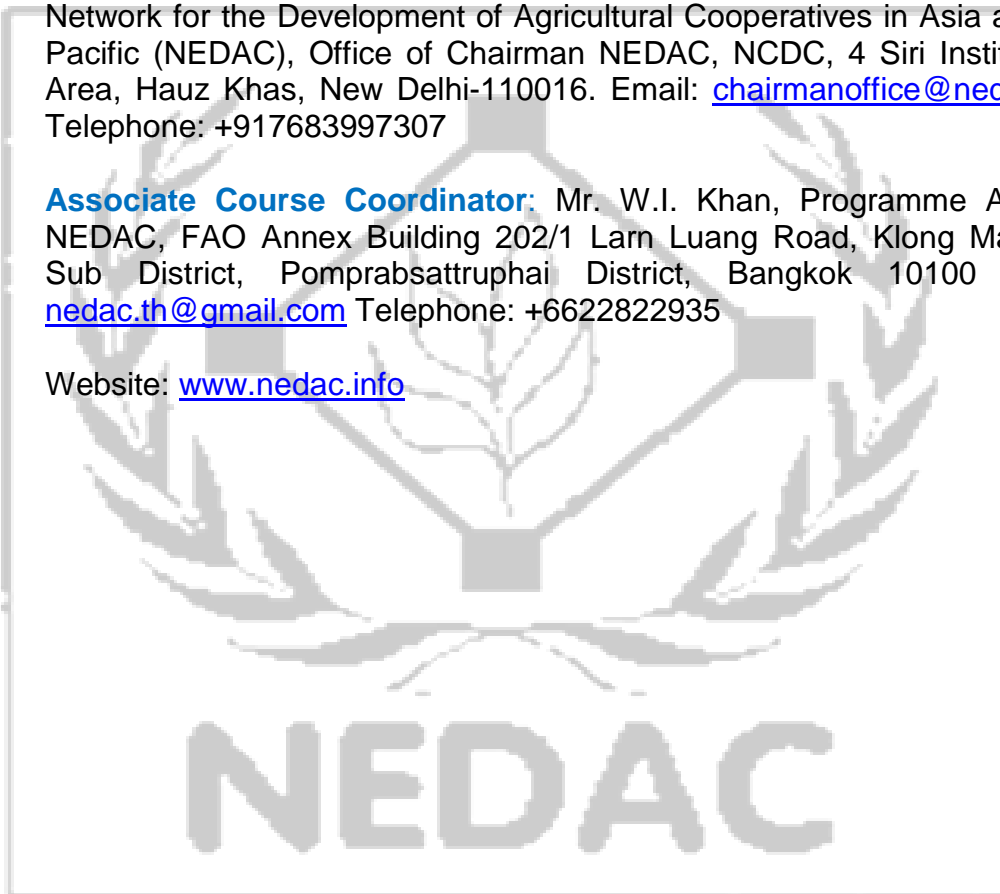
6.2.6. **Travel to & from Bangkok:** Participant's responsibility

## 7. Contact Details

**Course Coordinator:** Dr.Nibedita Majhi, Senior Research Officer, Network for the Development of Agricultural Cooperatives in Asia and the Pacific (NEDAC), Office of Chairman NEDAC, NCDC, 4 Siri Institutional Area, Hauz Khas, New Delhi-110016. Email: [chairmanoffice@nedac.info](mailto:chairmanoffice@nedac.info)  
Telephone: +917683997307

**Associate Course Coordinator:** Mr. W.I. Khan, Programme Advisor, NEDAC, FAO Annex Building 202/1 Larn Luang Road, Klong Mahanak Sub District, Pomprabsatruphai District, Bangkok 10100 Email: [nedac.th@gmail.com](mailto:nedac.th@gmail.com) Telephone: +6622822935

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