


2nd National Summit on Gender and Development (GAD) in Co-ops

Crown Legacy Hotel, Baguio City

29-31 March 2016

**PROMOTING GENDER
EQUALITY THROUGH
COOPERATIVE
DEVELOPMENT: SUCCESSES,
CHALLENGES, AND
OPPORTUNITIES
IN THE AGRARIAN SECTOR**

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Bureau of Agrarian Reform Beneficiaries
Development



**NATIONAL SUMMIT ON
GENDER & DEVELOPMENT (GAD)
IN CO-OPERATIVES**

"Transformative, Sustainable Growth
for Women and Men, and Co-operatives"

March 29 -31, 2016
Crown Legacy Hotel
Kisad Road, Baguio City

GAD Issues and Concerns in Agrarian Reform



- Ⓢ Full operationalization of policies which ensure access and control of women over productive resources and avoid gender bias and discrimination
- Ⓢ Need to enhance the KSA on GAD concerns
- Ⓢ Institutionalization of gender responsive M&E system
- Ⓢ Need to enhance political will of top management to implement gender responsive planning and decision making

2

GAD Issues and Concerns in Agrarian Reform



- ⓐ **Need to strengthen resource mobilization at the local and international levels relative to GAD concerns**
- ⓑ **Need to strengthen linking and networking relative to GAD Mainstreaming**
- ⓒ **Need to fully operationalize Women's Desks**

3

Philippine Plan for Gender and Development Agrarian Reform Sector



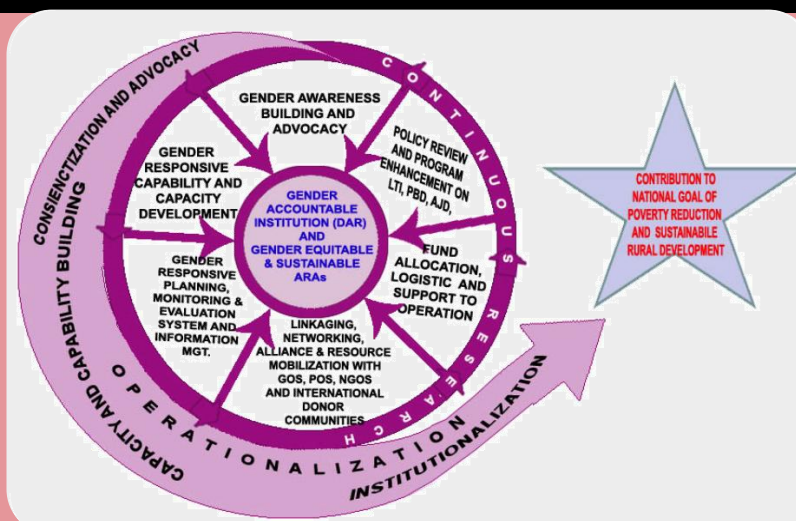
Strengthen and develop enabling mechanisms, programs, policies, systems and procedures toward gender mainstreaming at the DAR and implementing a gender responsive CARP and application of agrarian laws;

4

- Install a gender-responsive and gender accountable monitoring and evaluation system on the Department's compliance with the A.O.; and
- Identify, delineate, and institutionalize the roles, functions and accountabilities at all the levels of GAD structures, as well as the mechanisms for systematic reporting and synchronization of activities.



MAINSTREAMING FRAMEWORK IN AGRARIAN REFORM



Policy Guidelines in the Mainstreaming of Gender in the DAR per A.O. No. 1 series of 2011

- **LAND ENTITLEMENTS OF WOMEN AND MEN**
- **ARBs PROGRAM BENEFICIARIES DEVELOPMENT (PBD)**
- **AGRARIAN JUSTICE DELIVERY (AJD)**



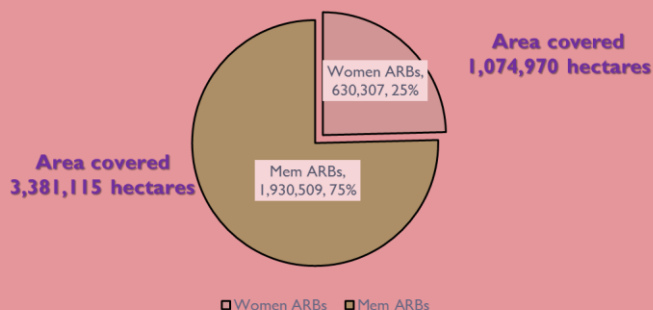
Land Entitlements of Women and Man ARBs



- **BOTH SPOUSES OR COMMON-LAW PARTNERS IN A RELATIONSHIP WHO EACH POSSES THE QUALIFICATION TO BE ARBS SHALL HAVE EQUAL RIGHTS IN THE PROCESS OF IDENTIFICATION, SCREENING, AND SELECTION OF AGRARIAN REFORM BENEFICIARIES.**

STATUS OF WOMEN AND MEN LAND ENTITLEMENTS

Number of ARBs by Gender



Total ARBs – 2,560,816

Total Area Covered (in hectares) – 4,649,377

LAND ACQUISITION AND DISTRIBUTION (LAD)



Agrarian Justice Delivery



1. Equal access and opportunity shall both spouses/partners have in pursuing or defending a cause of action which arises from agrarian disputes and other related matters before any administrative tribunal, quasi judicial body or court of law.
2. Mediation/Conciliation of agrarian disputes by the Barangay Agrarian Reform Committee (BARC);
 - both spouses/partners shall be summoned and shall have the right to attend
 - the decision of one the spouse or partners who is present in the mediation/conciliation meeting shall be binding

On Policy Advocacy

M.C. 04 series of 1992

Building Mechanisms to Integrate Women and Pursue a Non-Gender Biased Implementation of CARP

M.C. 18 series 1996

Manner of Generating and Issuing Emancipation Patents and Certificates of Land Ownership Award to qualified ARBs and their Spouses

A.O. 1 series of 2001

Guidelines Governing the Non-Gender Biased Implementation of Agrarian Laws

M.C. 05 series of 2001

Guidelines in the Establishment of DAR's Women's Desk

A. O. No. 1 series of 2011

Guidelines Governing Gender Equality in the Implementation of AR Laws and Mainstreaming of Gender and Development in DAR

11



Program Beneficiaries Development



1. Support services shall be extended equally to men and women ARBs and that rural women will be able to participate in all community activities:
 - Self organization;
 - Equal access to economic opportunities;
 - Equal access to agricultural credit;
 - Marketing facilities; and
 - Technology support treatment in land reform and settlement schemes.Both spouses/parties shall have equal rights in accessing/availing of support services.

Program Beneficiaries Development

2. The right to join any cooperative or organization, be equally available to either spouses/partners, individual participation in contribution to, such cooperative or organization shall be recognized. One non-member spouses/partner shall be allowed to represent his or her organization, that there is a proper authorization from his/her registered member spouse/partner.
3. DAR shall develop rural enterprise and livelihood activities, credit micro finance and other, market and investment linkages, training programs and basic social services such as health, potable water and alternative learning systems.

13




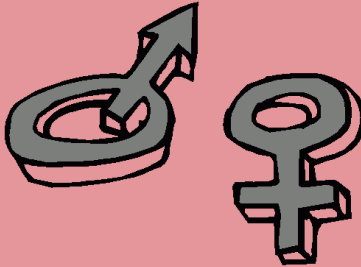
Program Beneficiaries Development

4. DAR shall maintain a women's desk responsible for formulating and implementing the protection and promotion of women's rights as providing an avenue where women can register their complaints/grievances principally related to their rural activities.

14




Promoting GE in Cooperative Development in AGRARIAN REFORM



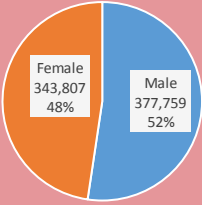
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Self Organization through AR Coops



- Agrarian Reform Cooperatives as the anchor in the provision of Support Services to Women and Men ARBs in the Agrarian Reform Areas

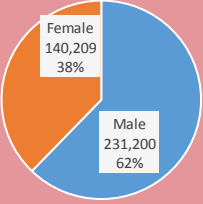
Total Membership by Gender



Gender	Count	Percentage
Male	377,759	52%
Female	343,807	48%

Total AR Coops – 4,413
Total Members – 721,566

Total ARB Membership by Gender



Gender	Count	Percentage
Male	231,200	62%
Female	140,209	38%

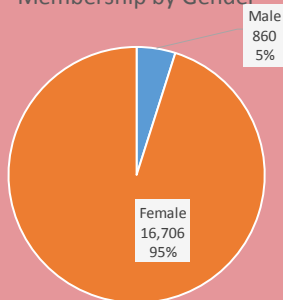
Total ARB Members- 371,409

Self Organization...ING



Women Organization in Agrarian Reform Areas

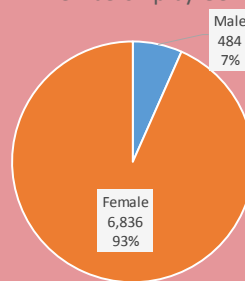
Membership by Gender



Male Female

Total Women Orgs 224
Total Members – 17,566

ARB Membership by Gender

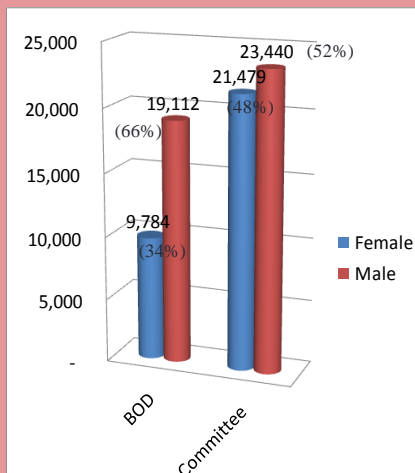


Male Female

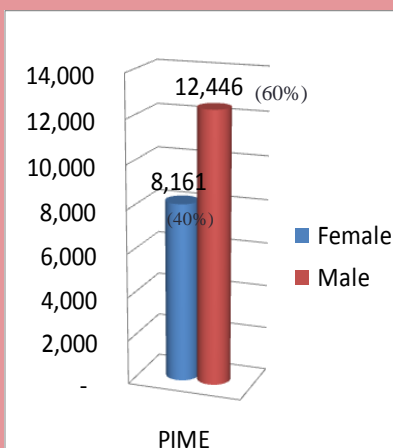
Total ARB Members – 7,320

Gender-Based Empowerment Initiatives

Participation of Women and Men in decision making

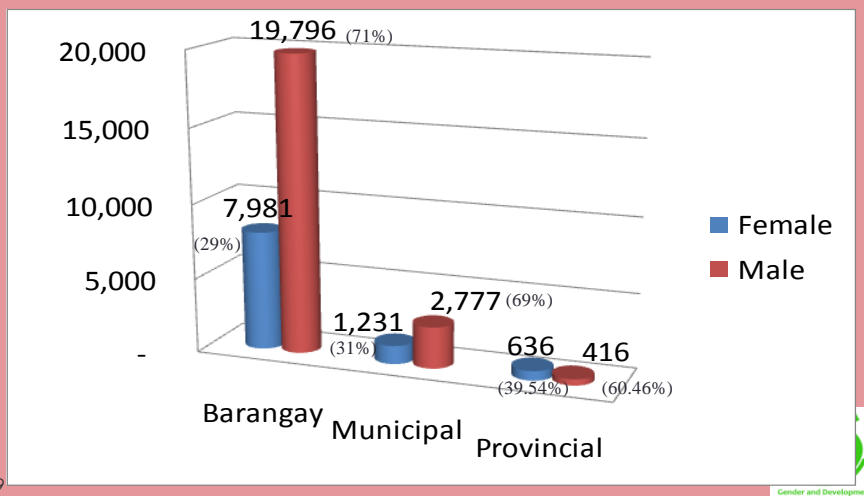


Participation of Women and Men in Projects



On Gender-Based Empowerment Initiatives

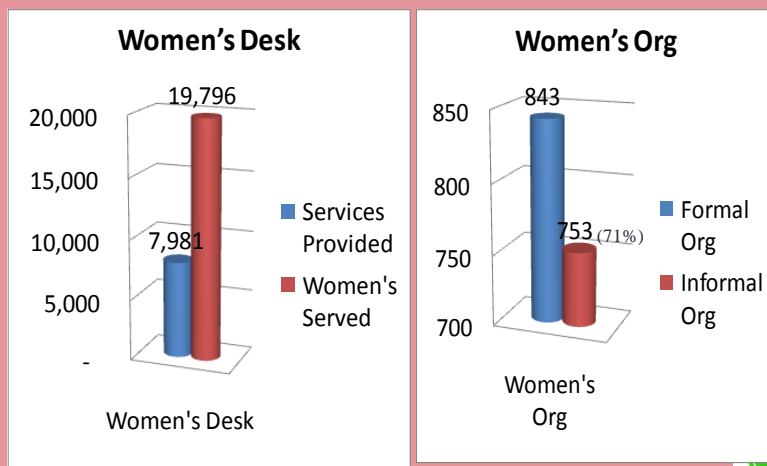
Women's/Men's Participation in Local Governance



19

Gender and Development
in Cooperatives

On Gender-Based Empowerment Initiatives



20

Gender and Development
in Cooperatives

DAR's Key Initiatives ...



- ✓ Develop and pilot test social products on rural enterprises and sustainable livelihood to expand access to economic potentials, opportunities of agrarian reform beneficiaries and rural women.
- ✓ Build sustainable linkages between the farmers or cooperative producers and the markets/institutional buyers for the production, processing and marketing of ARC products.

- ✓ Provision of adequate and affordable credit for farmers
 - in support to farm production (inputs, pre-and post harvest facilities, fixed assets) and social enterprises
 - promotes internal savings mobilization among cooperating members and establishment of community-based credit program that will cater to other providential needs of the ARC/ARA households.



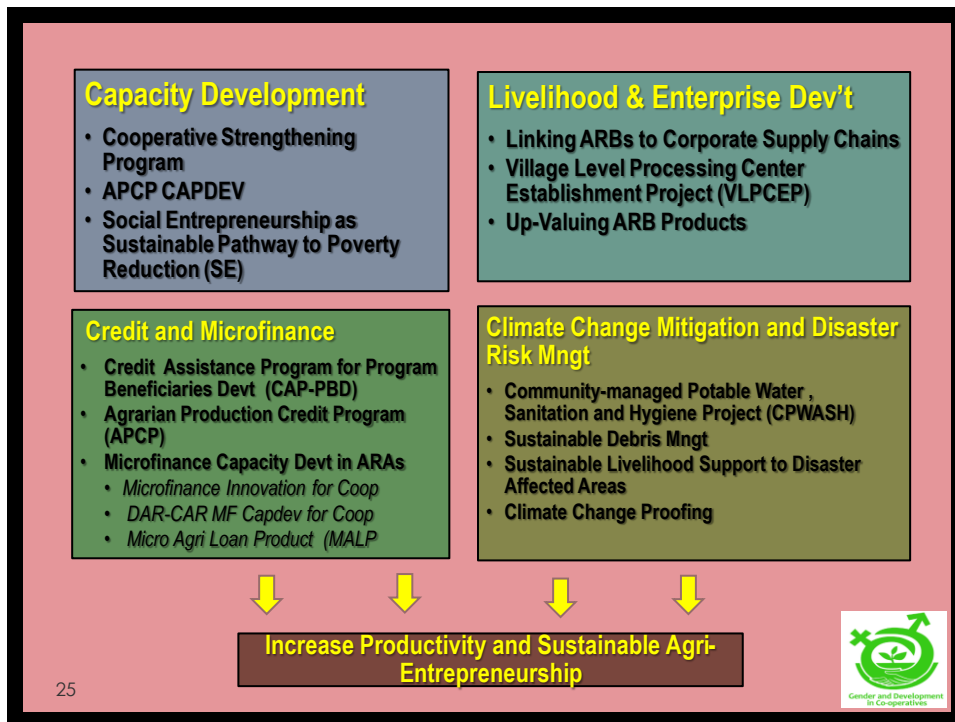
- ✓ Build the capacity of AR Cooperatives/ Organizations to strengthen organizational processes and management of their enterprises
- ✓ Develop gender-based materials as a tool in mainstreaming gender in the different services for AR Cooperatives/Organizations;
- ✓ Capacity Development for field implementers

23



Program Beneficiaries Development Programs for AR Cooperatives/Organizations





VILLAGE LEVEL PROCESSING CENTER ENHANCEMENT PROJECT

Focus of Interventions:

Develop market competitive ARB products and enhance enterprises and livelihood activities at the community level in selected ARAs

Expanding to non-food products

26

Gender and Development in Cooperatives

PROJECT COVERAGE

223 AR Coops/Orgs

- in Regions CAR-XIII

3,822 ARBs involved

223 Processing Centers enhanced

27



UP-VALUING AGRARIAN REFORM BENEFICIARIES (ARBs) PRODUCTS

Develop market competitive ARB products and enhance enterprise and livelihood arrangement activities at the community level that will enable the ARB organizations in selected agrarian reform areas to engage into long term marketing arrangement.

- *Design and adopt a One Brand and Logo for ARC/ARB products for key market and distribution channels (supermarkets, souvenir shops and general market level);*
- *Facilitate product consolidation for Pinoy Pasalubong Samplers;*
- *Strengthen and revitalize coop's business operations through capacity development activities; and*
- *Assist the ARB cooperatives to enter into long term profitable marketing arrangements*

28



PROJECT COVERAGE

130 AR Coops/Orgs

- in Regions CAR-XIII

3,616 ARBs involved as processors (60% are women)

1,000+ Food and Non-food Products

29



Rural Banks,
Employees Coop,
MFI's, Travel and
Tours Coop, Retailers

Linking ARBs to Corporate Supply Chains Sites

Linking ARBs to Corporate Supply Chains:

- Utilizes the eight-step clustering approach to the development of agro-enterprises (AEs), where farmers are organized into village-based small groups and are assisted to access greater value in the market chain through collective production and marketing of their products, and strengthening of business support services.
- The AED approach reinforces the integration of the support services and the land tenure improvement (LTI) components of the CARP which enables the agrarian reform beneficiaries (ARBs) make their lands more productive, venture in income generating and/or livelihood projects and actively participate in community governance

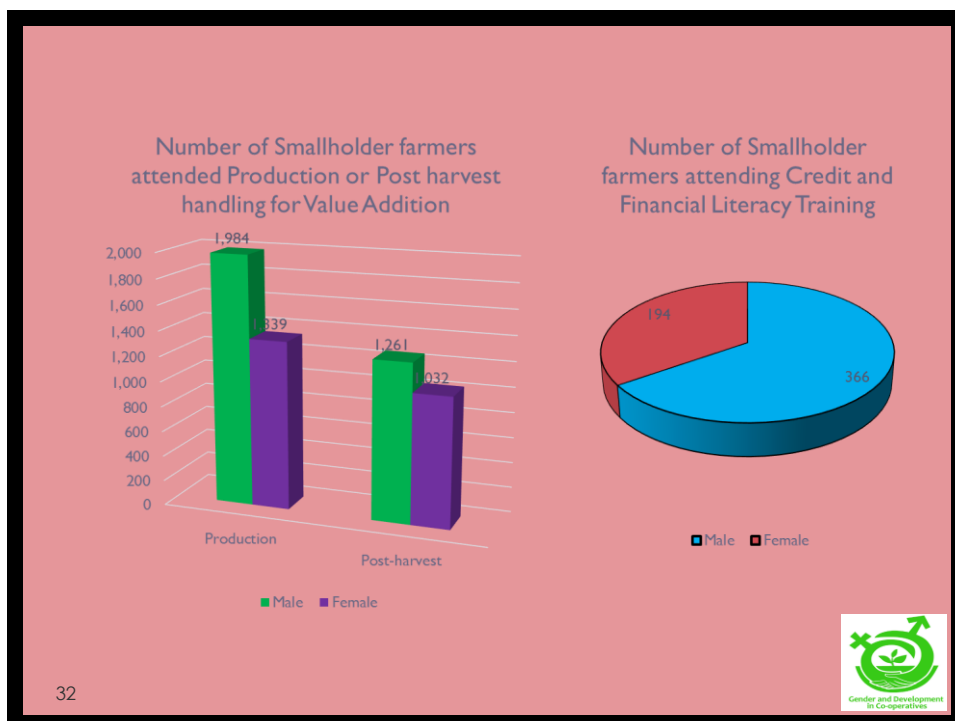
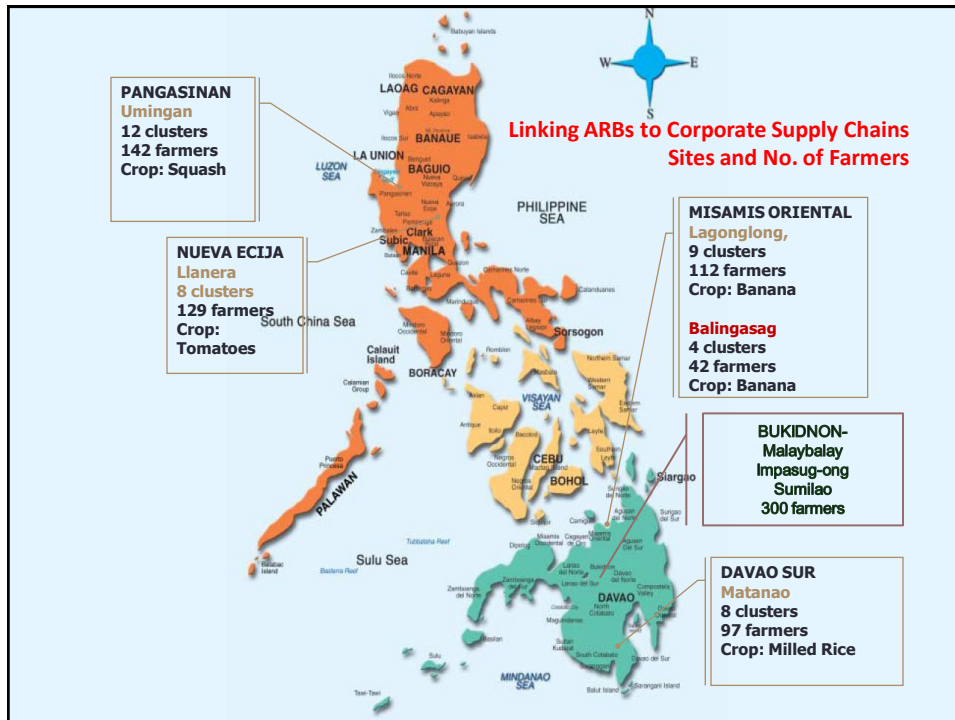
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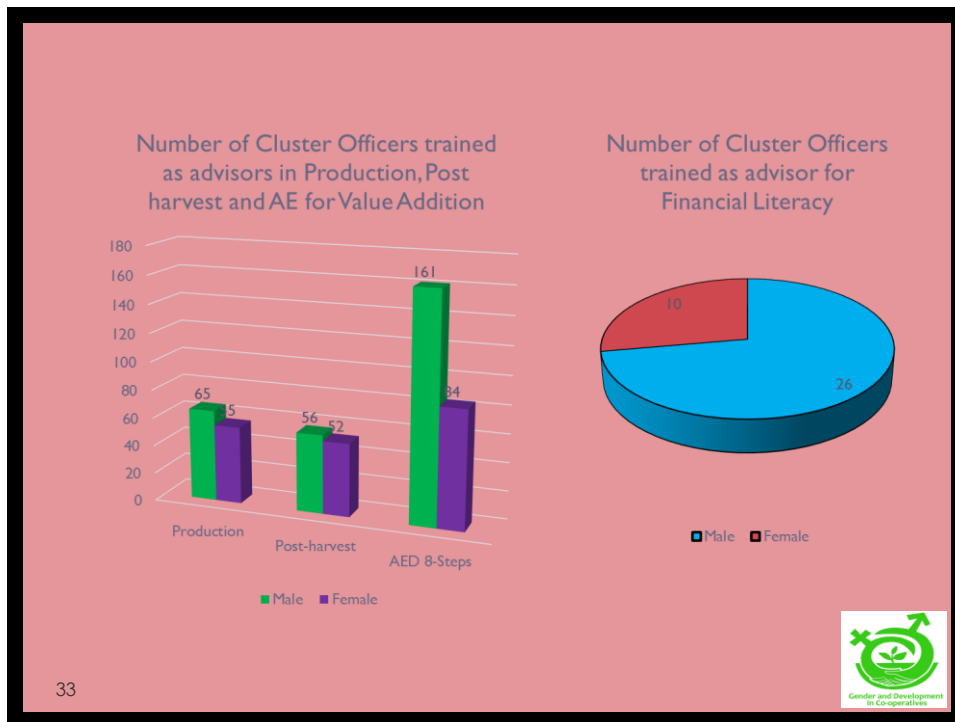


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Agri-Credit for Agri-Production/ Enterprise



AGRARIAN PRODUCTION CREDIT PROGRAM (APCP)



Credit assistance for :

- agricultural crop production - crops such as but not limited to rice, corn, sugarcane, coconut, **banana**, pineapple, cacao, coffee, rubber and oil palm
- Agri-enterprise and livelihood projects such as, but not limited to, trading and processing of agricultural crops and commodities.
- To newly-organized and existing ARBOs and FOs (other than ARBOs)
- ARBOs that are generally not qualified under the regular LBP credit programs.

PROGRAM COVERAGE & ACCOMPLISHMENT

- P1.67 B approved loan
- P1.03 M loan releases
- 516 Coop Borrowers
- 30,560 sub-borrowers



Credit Assistance Program for Program Beneficiaries Development (CAP-PBD)

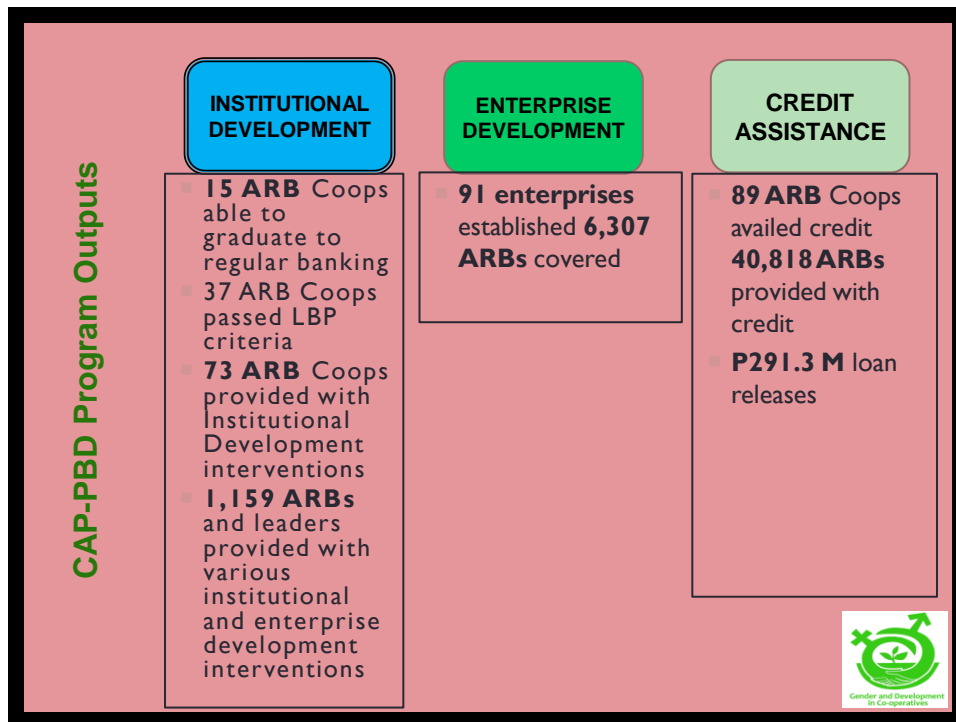
1. Make available credit assistance to non-bank-eligible ARB cooperatives and farmers organizations and graduate them into bank-eligible organizations;
2. Provide technical assistance to ARB cooperatives and Farmers' Associations in the area of:
 - a. institutional development for organizational strengthening and governance;
 - b. enterprise development to ARB cooperatives to ensure adoption of appropriate technology, establishment of enterprises and market linkages and enterprise effectiveness and efficiency, viability and sustainability.



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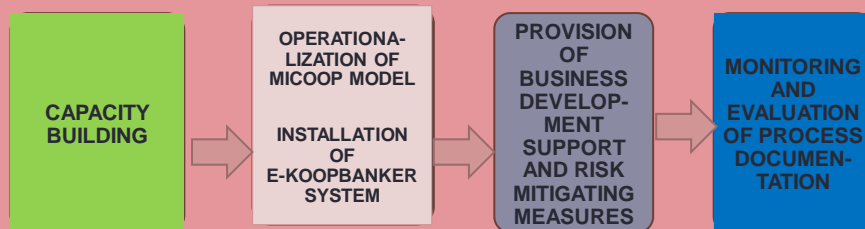


DAR-NATCCO MICOOP@ARAS



- Develop ARB cooperatives' capacities on sustainable provision of financial and non-financial services ;
- Capacitate field implementers in providing mentoring and technical guidance to partner cooperatives
- Develop and/or strengthen partner cooperatives with competencies on MF and BDS-related development, operating policies/systems installation and sound financial performance geared towards operational and financial self-sufficiency.

PROJECT COMPONENTS AND OUTPUTS



PROJECT ACCOMPLISHMENTS:

- 50 MFI ARB Cooperatives
- Php 1.128 Loan Releases
- 28,569 outreach (14,416 Women; 14,153 Men)
- Php 63.23 M share capital generated
- Php 92.23 M Savings Deposit
- 50 livelihood, agricultural enterprises linked to market



DAR-CARD MICROFINANCE CAPACITY DEVELOPMENT PROGRAM FOR PARTNER ORGANIZATIONS

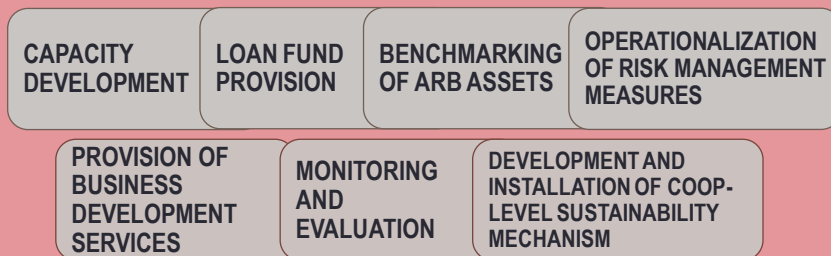


DAR and the Center for Agriculture and Rural Development (CARD), Inc. jointly implements the Microfinance Capacity Development Program for Partner Organizations to provide sustained credit access to ARBs.



The project is largely designed as a capacity building of cooperatives/ARB organizations in selected ARCs to become MF service providers.

PROGRAM COMPONENTS



PROGRAM OUTPUTS

- ❖ Outreach – 65,952
- ❖ Amount of Loans Released – Php 1,104,677,000
- ❖ Amount of Share Capital Generated - Php 50,449,600
- ❖ Amount of Savings Mobilized – Php 50,449,600
- ❖ No. of profitable crop-based enterprises linked to the market - 52



MICROFIN_CAP@ARAS STRATEGY I



The Microfin_CAP@ARAs' strategy I: Linking ARBs to strong MFIs is operationalized by the DAR through the Micro Agri Loan Product (MALP) Development Program. The partner MFI shall be provided with: (a) institutional support grant (ISG) and (b) performance-base incentives (PBI) to entice MFIs to provide financial and non-financial (business development services) to the target beneficiaries.

Bureau of Agrarian Reform Beneficiaries Development

MICROFIN@ARAS PROGRAM OUTPUTS

- Developed micro-agri loan products for partner MFI to reach out more ARBs;
- An estimated 24,000 ARBs/ARB HHs and rural women were provided with credit for livelihood and agri-related enterprises;
- Loans released amounting to Php30 Million;
- Savings generation of Php18 Million;
- MALP and other financial services developed and operationalized;
- Share Capital generated amounting to Php16 Million; and
- Linked to market at least 15 land-based enterprises.

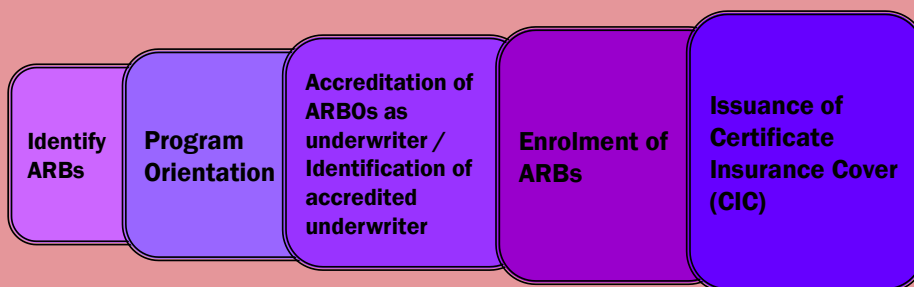


AGRICULTURAL INSURANCE PROGRAM FOR ARBS



- A premium subsidy program for agricultural insurance coverage of farm investments of agrarian reform beneficiaries (ARBs) implement by the Department of Agrarian Reform and the DA-Philippine Crop Insurance Corporation (PCIC).
- The program covers rice and corn, high-value crops, and livestock production and provides multi-risks coverage, if necessary.
- It covers the total premium requirements of ARBs and includes the farmer, lending institution and national government shares for rice and corn.

Process in Availing of AIP



National Target and Accomplishment

Insurance	Target	Accmp	%
Crop-based		90,475	41%
With ADSS		204,512	94%

218,358

Area: 121,764 hectares

Insurance Value: 9.53B

Total Premium : P508.36M



CAPDEV PROGRAMS FOR AGRARIAN REFORM COOPS/ORGS



APCP CAPDEVT

COOPERATIVE STRENGTHENING PROGRAM

PBD LAWYERING

SOCIAL ENTREPRENEURSHIP (SE)

APC Capacity Development

- Extends technical services and capacity development (CAPDEV) to ARBs and ARB organizations/ cooperatives to prepare them in accessing credit
- CAPDEV Focus:
 - ✓ Organizational Development (Leadership, Coop Management and Governance, Financial Mgt, Rules Formulation, Strategic Planning)
 - ✓ Production and Technology
 - ✓ Credit & Microfinance Mgt.
 - ✓ Social Entrepreneurship



**COOPERATIVE
STRENGTHENING**

- The program is designed to put in place a capacity-building and development support initiative for ARB cooperatives
- For the ARB COOPs to derive benefits and services which contribute to increased and stable household incomes and improved access to economic and social services.
- Enable existing ARB cooperatives to achieve improved governance, and implement financially viable social and economic projects, and be able to register new ARB cooperatives through the DAR-CDA partnership.

49



PBD LAWYERING

- Conduct of “Training on PBD Lawyering: Enabling Agrarian Reform Beneficiaries Towards Sustainable Credit Access, in partnership with the Legal Affairs Office (LAO) in CY 2013
- The training resulted to the formation of provincial and regional PBD Lawyering Teams (PBDLTs) composed of legal officers and PPBD/RPBD staff who were tasked to provide technical assistance (TA) to ARB organizations to:
 - A- ccess credit facilities and other financial services from diversified sources;
 - C- apture private investments;
 - C- reate opportunities for growing and/or expanding their enterprises;
 - E- nhance financial health and viability; and
 - S- trengthen their ability to manage or mitigate risks.

50



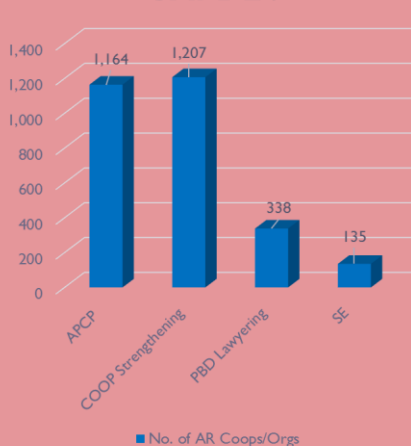
Social Entrepreneurship: An Innovative, Scalable and Sustainable Pathway to Poverty Reduction in Agrarian Reform Areas (ARAs)

- Social Enterprise adopts a multi-stakeholders approach through replicable, scalable market-driven business models to address key social and environmental issues, which are also part of the bottom lines being pursued by the PBD sector.
- The project/training is designed for DAR provincial staff and representatives of selected ARBOs that are operating/managing community-based enterprises.
- Through this training/project, the DAR participants will be equipped with the necessary competencies in providing technical assistance to partner ARBOs in implementing and integrating SE in their existing businesses.
- ARBOs are capacitated with the required knowledge, skills and attitudes in managing their own social enterprises.

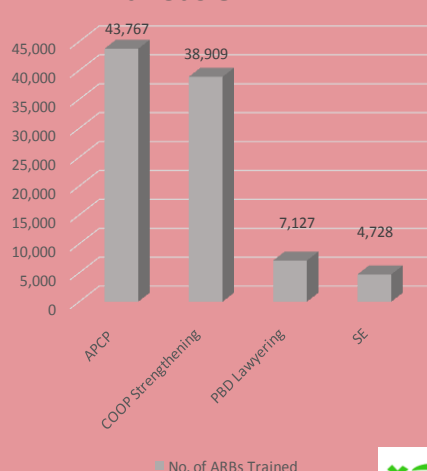


51

**AR Coops/Orgs
covered by various
CAPDEV**



**ARBs trained covered by
various CAPDEV**



Climate Change Mitigation and Disaster Risk Management



- ❑ **Community- Managed Potable Water Supply, Sanitation and Hygiene (CPWASH)**
- ❑ **DAR-Initiated Development Support to Selected ARAs Affected by Typhoon Pablo (WASH-Focused)**
- ❑ **Collaborative Support for Rehabilitation of Typhoon Pablo Affected ARAs thru Sustainable Debris Management**
- ❑ **Post-Yolanda Partnership Program on the Complementary Assistance for the Rehabilitation and Empowerment (CARE) of ARBs in Regions VI, VII, VIII and XIII**

Community- Managed Potable Water Supply, Sanitation and Hygiene (CPWASH)

- Improves ARBs access to safe potable water and raises the ARBs' awareness and practices on health and sanitation.
- Introduces alternative low-cost technologies on water and sanitation facilities construction and integrates capacity building to widen appreciation on the significance of potable water supply and sanitation to ARBs households and their agricultural activities
- Enables the DAR to bring innovation and leverage funds/experts on water to drive change or improvements in communities access to water, practices on sanitation, local government policies, and in achieving results on quality of life.



**DAR-Initiated Development
Support to Selected ARAs
Affected by Typhoon Pablo
(WASH-Focused)**

The project aims to capacitate the concerned DAR Provincial Offices in extending post-calamity relief assistance that will enable the affected ARBs to fully recover from the damage caused by Typhoon Pablo. Specifically, it will construct CPWASH facilities in Davao Oriental, Davao del Norte, Compostela Valley, Agusan del Sur and Surigao del Sur; mobilize relevant agencies for support on crop production; and install an M&E system to track implementation of the project.



55

**Collaborative Support for
Rehabilitation of Typhoon Pablo
Affected ARAs thru Sustainable
Debris Management**

- DAR-UNIDO-FAO-WFP Collaborative Support Project on Sustainable Rural Livelihood for Typhoon Pablo Affected Agrarian Reform Areas (ARAs) in Compostela Valley and Davao Oriental
- The project is a collaborative endeavor among DAR, UNIDO, FAO and WFP for sustainable livelihood rehabilitation, which aims to help typhoon Pablo-devastated communities to re-establish the affected ARB/farmers' livelihoods and agricultural activities. The project seeks to enable them to establish livelihood activities that will generate income, restore productivity and create new opportunities for better and sustainable rural employment.



56

**Post-Yolanda Partnership Program
on the Complementary Assistance
for the Rehabilitation and
Empowerment (CARE) of ARBs in
Regions VI, VII, VIII and XIII**

The project is an endeavor on sustainable livelihood recovery, which seeks to help communities re-establish the ARB/farmers' lost livelihoods and agricultural activities as a result of the devastation wrought by Typhoon Yolanda. The project seeks to enable typhoon victims to resume livelihood activities that will generate income, restore productivity and create new opportunities for better and sustainable rural employment.

57



Development of Mechanism/IEC Materials for Gender Mainstreaming



- Module on “**Women and Development**” and other materials on Population and Development (POPDEV) which were used to integrate gender concerns into DAR’s training and extension system (1994)
- Three-level **Gender-Based Effectiveness Skills Training** (G-BEST) Program (2001):
 - 1st level – for the Bureau of Agrarian Reform Beneficiaries Development (BARBD) staff
 - 2nd level - for Regional/Provincial ARB Training Officers, Regional Information & Education staff
 - 3rd level – for ARB leaders

Development of Mechanism/IEC Materials for Gender Mainstreaming



- Develop gender result tree composed of Gender Sensitive Indicators (GSI) for AR program implementation;
- Gender pledge
- Developed Gender-Based Membership Education Seminar (MES) Modyul

Way forward

- Strengthen mass-based support through coops, ARAs and LGUs
- Build the capacities of Gender Mainstreaming Teams/Gender Champions identified in the ARAs
- Translate gender issues into concrete and specific program interventions
- Advocate for the strengthening GAD Focal Point in DAR



Way forward

- Implementation of Gender Equitable and Sustainable Agrarian Areas
- Partnership with PCW on the conduct of participatory gender audit for DAR's programs and projects
- Strengthen the Women's Desks to include concerns on enterprise development.

61



“Whenever groups of women come together to define their own visions, and make connections with other groups of women, we are affirming a network of change... We are building the future.”

Blanche Weisen Cook

62

