

Our HERstory





1987

1st conference of women co-op leaders in VICTO (Banawa, Cebu)



1988-1991

Cooperative Women in Development (CWID) Project in 4 pilot co-ops in Cebu



1991-1995

expansion in KOOPanay and Leyte





1991


creation of Gender and Development (GAD) desk and portfolio




Tuesday, March 15, 16




Our HERstory






1993-1994

gender sensitivity training of VICTO staff and formulation of the GAD framework for co-operative development



1995

institutionalization of GAD as one advocacy agenda of VICTO = gender seat in the board + 5% of CETF (later, in NATCCO)



Tuesday, March 15, 16



Our HERstory



1999

- Employment of Canadian youth interns to pursue GAD program (5 interns since)
- Gender Study Tour of Co-op Leaders in various NGO programs
- Follow-up meeting for the creation of a formation that resulted to VCGC (Visayas Congress for Gender Concerns)
- Seminar on gender, culture and religion



Tuesday, March 15, 16







Tuesday, March 15, 16

Our HERstory

2000

- Showcased VCGC in the NATCCO GAD Congress in Iloilo
- VCGC and Congress Resolutions adopted by VICTO General Assembly
- *Promotion of Men and Development (MAD) during the AGM*
- 1st Organizational meeting of VCGC that lead to the formation of ExeCom
- Documentation of PHCCI's gender activities and co-op's micro-finance project
- Holding by PHCCI of a provincial gender awareness workshop
- Gender mainstreaming workshop for VCGC anchor persons
- **Conduct of 1st MAD session in VICTO**



Tuesday, March 15, 16

Our HERstory


in NATCCO


- pushed for the approval of the GAD budget and Gender seat in Board during the AGM in Alay Kapwa
- the first representative was Bing Juarez

Tuesday, March 15, 16




Our HERstory





2001

- Conduct of research study on “Women and Co-op performance” involving 6 affiliates
- Conduct of Gender and Co-op Education Workshop
- Research and documentation of gender framework for co-op development based on actual experience of primary co-op
- Presentation of initial findings of the research study to a workshop group during the VICTO AGM in Dumaguete
- Preparatory meeting for VCGC Conference in 2002



Tuesday, March 15, 16



Our HERstory





2003

- women on top: politics & transformative leadership



Tuesday, March 15, 16

Our HERstory

2007

- projects on maternal and child health
- projects on reproductive health

Tuesday, March 15, 16

Our HERstory

2010

- strengthening of m3 (men talking to men about manhood) module
- pilot group: MOVE!

Tuesday, March 15, 16



Our HERstory






2013




social health enterprise set up in Tacloban




Tuesday, March 15, 16




the Challenges








Almost all GSTs were a group of women explaining women/men to men.




Almost all gender issues are explained from a woman’s perspective, even if we say that both women and men are victims.




Tuesday, March 15, 16




Core Programme






Day 1: Revisiting Gender

- Sex & Gender: what we have learned so far!
- male oppression
- the discovery journey





Day 2: What Can Co-ops do?

- program options and alternatives
- budget sources
- tools and handles





Tuesday, March 15, 16




Discovery Principles

partial








the widespread acceptance of traditional gender roles has meant that, **women have been devalued for what they do, and men have been devalued for who they are.**




recognizes that many men are angry and hurt by the way that society has treated them as men and boys.




Tuesday, March 15, 16




the iJourney







Course 1: discovering the man inside



If we are to change the world, we must start with the man in the mirror.




Course 2: discovering the man outside




If we are to change the person, we must understand the forces that shaped him into what he thinks he is.




Course 3: discovering the man around




If we are to change the environment, we must appreciate the history of this oppression and liberation.



Course 4: discovering divinity



If we are to change this oppression, we must comprehend the cosmology of men.



Tuesday, March 15, 16



Tuesday, March 15, 16







Tuesday, March 15, 16



Tuesday, March 15, 16








Tuesday, March 15, 16





Tuesday, March 15, 16





GST...





 for females


 for males


 for older persons *(mixed, female, male)*

 for youth *(mixed, female, male)*

 **for military** *(mixed, female, male)*

 **for LGU** *(beyond MOVE and gender desks)*

 **for LGBT/SOGI**



Tuesday, March 15, 16







pilipina





#genderandcoops

 dudz samson

0918.909.3986

Tuesday, March 15, 16



1st Summit of Male Gender Advocates

#HeForShe

1-3 July 2016
Cebu Cit y |P hil ippines



UN WOMEN

Tuesday, March 15, 16



Onward,
gender
advocates!



0918.909.3986  dudz samson

Tuesday, March 15, 16