

# Programs for Cooperatives

Bureau of Small and Medium Enterprise Development  
*DEPARTMENT OF TRADE AND INDUSTRY*



# MSME Development Plan 2017-2022

## Micro, Small and Medium Enterprise Development Plan 2017-2022



MSMED COUNCIL



MALACAÑAN PALACE  
MANILA

### FOREWORD



Micro, small and medium enterprises (MSME) play a crucial role in fulfilling our Ten-Point Socio-Economic Agenda that seeks to sustain the momentum of our current economic growth. Comprising 99.5% of business establishments, it provides opportunities for 4.8 million people and accounts for 61.6% of the country's total employment.

The MSME Development Plan 2017-2022 will ensure the further empowerment of rising entrepreneurs in the next five years through development strategies that will create globally competitive MSMEs that are regionally integrated, resilient, sustainable and innovative.

I am confident that the strategies outlined in this Plan will continue to accelerate the growth of our MSME sector, especially as we revive the Philippine manufacturing industry and welcome new developments brought about by ASEAN integration.

As the Philippines continues to make its presence felt in the ASEAN and global economies, I encourage our partners from both the public and private sectors as well as other stakeholders to remain committed in your unwavering passion to reform, improve and develop our overall business environment so that MSMEs may truly realize their potential as drivers of inclusive growth and development.

  
RODRIGO ROA DUTERTE

MANILA  
May 2018

THE PRESIDENT OF THE PHILIPPINES

***“More globally competitive MSMEs that are regionally integrated, resilient, sustainable and innovative thereby performing as key drivers of inclusive Philippine economic growth.”***

## **STRATEGIC GOALS OF THE PLAN**

1. Improved Business Climate
2. Improved Access to Finance
3. Enhanced Management and Labor Capacities
4. Improved Access to Technology and Innovation
5. Improved Access to Markets

# DTI's 7Ms of Uplifting MSMEs

More globally competitive MSMEs that are regionally integrated, resilient, sustainable, and innovative thereby performing as key drivers of inclusive Philippine economic growth

## STRATEGIC GOALS

Improved  
**BUSINESS  
CLIMATE**



**GOV'T  
MINDSET**

Improved  
**ACCESS TO  
FINANCE**



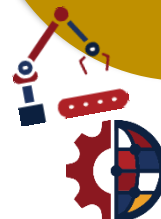
**MONEY**

Enhanced  
**MANAGEMENT  
AND LABOR  
CAPACITIES**



**MINDSET,  
MASTERY,  
MENTORING**

Improved Access to  
**TECHNOLOGY  
AND  
INNOVATION**



**MACHINES,  
MODELS**

Improved  
**ACCESS TO  
MARKET**



**MARKET**

# Government-wide Initiatives at a Glance

More globally competitive MSMEs that are regionally integrated, resilient, sustainable, and innovative thereby performing as key drivers of inclusive Philippine economic growth

## STRATEGIC GOALS

### Improved BUSINESS CLIMATE

(Government MINDSET)

- R.A. No. 9501: Magna Carta for MSMEs
- R.A. No. 9178: Barangay Micro Business (BMBEs) Act of 2002
- R.A. No. 10644: Go Negosyo Act
- R.A. No. 10679: Youth Entrepreneurship Act
- Enhanced Business Name Registration System
- R.A. No. 11032: Ease of Doing Business and Efficient Gov't Service Delivery Act
- R.A. No. 11232: Revised Corporation Code of the Philippines

### Improved ACCESS TO FINANCE

(MONEY)

- R.A. No. 9501, Section 15: Mandatory Allocation of Credit Resources for MSMEs
- Pondo sa Pagbabago at Pag-asenso (P3)
- Access of Small Entrepreneurs to Sound Lending Opportunities (ASENSO Program)
- Credit Surety Fund Program (CSF)
- R.A. No. 11057: Personal Property Security Act (PPSA)

### Enhanced MANAGEMENT AND LABOR CAPACITIES

(MINDSET, MASTERY, MENTORING)

- SME Roving Academy (SMERA)
- Kapatid Mentor ME (KMME)
- ASEAN SME Online Academy
- Youth Entrepreneurship Program (YEP)
- Negosyo Serbisyo sa Barangay (NSB)
- Skills Training for Employment/ Entrepreneurship Program (STEEP)
- Gender-Responsive Economic Actions for the Transformation (GREAT) of Women
- Productivity Toolbox (NWPC)

### Improved ACCESS TO TECHNOLOGY AND INNOVATION

(MACHINES, MODELS)

- Shared Service Facilities (SSF)
- Fabrication Laboratories (FabLab)
- One Town, One Product (OTOP) Next Gen
- Small Enterprise Technology Upgrading Program (SETUp)
- Food Innovation Center (FIC)
- One Laboratory (OneLab)

### Improved ACCESS TO MARKET

(MARKET)

- Trade Fairs
- Regional Interactive Platform for Philippine Exporters (RIPPLES) Plus Program
- Go Lokal!
- One Town, One Product (OTOP) Hub
- Brand Equity Development Program (BrEDP)
- APEC MSME Marketplace

# GOVERNMENT **M**INDSET

**MSMED Plan Strategic Goal 1: Improved Business Climate**



**NEGOSYO**  
CENTER

# MONEY

## MSMED Plan Strategic Goal 2: Improved Access to Finance



**Pondo sa Pagbabago at Pag-asenso**

*A Microfinancing initiative of*  
**Pres. Rodrigo Roa Duterte**

**Ang Kasama natin sa Pag-unlad**

# MINDSET, MASTERY and MENTORING

**MSMED Plan Strategic Goal 3: Improved Management and Labor Capacities**

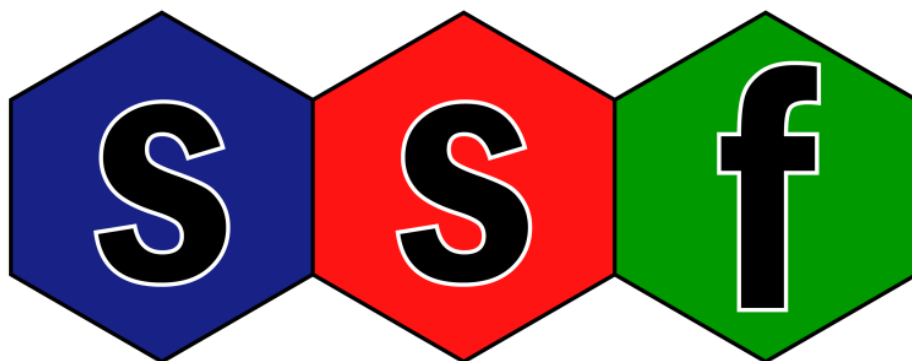


**NEGOSYO**  
SERBISYO sa  
BARANGAY



# MACHINES and MODELS of business

**MSMED Plan Strategic Goal 4: Improved Technology and Innovation**



**Shared Service Facilities**

*“Shared Success for Filipino MSMEs”*

*Modernizing  
MSMEs and  
creating innovative  
enterprises*



# MARKET

## MSMED Plan Strategic Goal 5: Improved Access to Markets



**MANILA**  
FAME



**OTOP**  
PHILIPPINES  
ONE TOWN, ONE PRODUCT

## CONNECT WITH US



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