

Searching for DAGYAW Locating Co-op Values in COCD

Mandy E. Felicia, MCD Associate Professor

Chief, Center for Peace, Poverty Alleviation and Community Development Studies



Research Context and Objectives

- Document poverty alleviation and community development initiatives and programs
- Synthezise and build knowledge on the praxis of community organizations through samaralan (participatory education process)
- Proposed social and organizational success indicators for community projects evaluation and social audit/impact studies
- Part of a bigger organizational and best practices research for Masipag



Main Research Partner





Magsasaka at Siyentista para sa Pag-unlad ng Agrikultura



Rural Sector Social Context

- Landlessness
- Low Productivity
- Poor Marketing System
- Increasing cost of agricultural input while decreasing farmgate prices of agricultural products
- Prevalence of HYV hybrid seeds that are chemical dependent
- Prevalence of Chemical Farming leading to Acidic Lands
- Powerless farmers making ends meet through debts

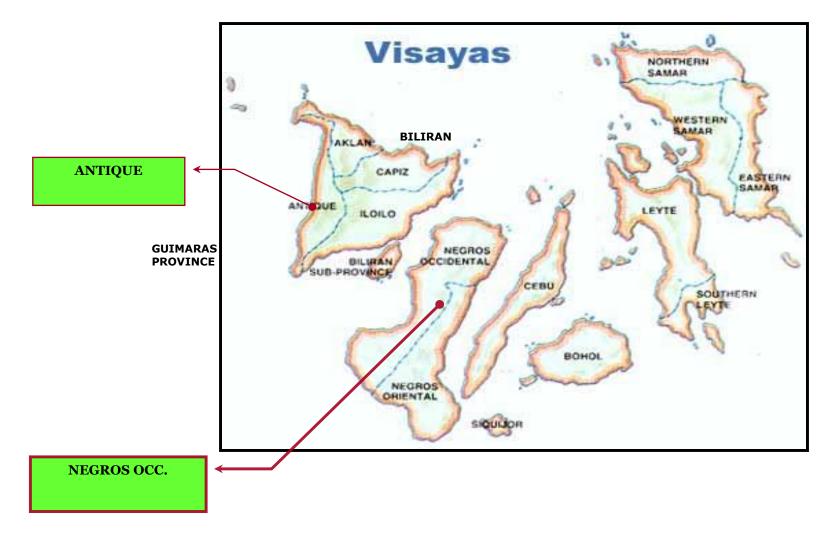


Land Acquisition?? Technology/Livelihood??





Research Sites





 Hacienda Bino, Sitio Orong, Kabankalan, Negros Occidental





Bongbongan, Sibalom, Antique





Research Methods

- Integration and working with the community
- Case study and participatory documentation
- Organizational assessment and development sessions through FGDs
- Pariticipatory strategic planning
- Key informant interviews



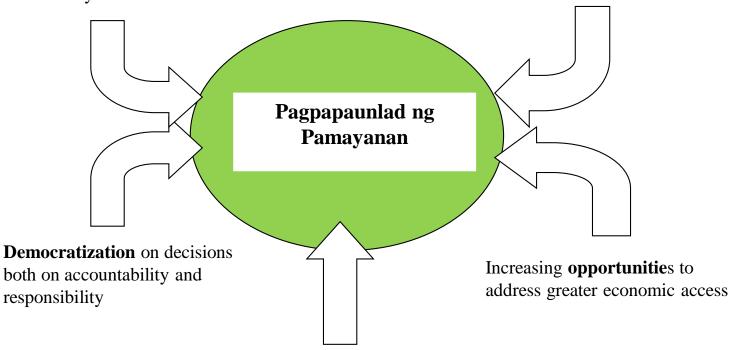
Trends

- Land acquisition without technical support e.g. sustainable technology is precarious
- Sustainable technology should be collective or community-owned and shared rather than individually appropriated
- Empowerment as end goal
- Self sufficiency and self reliance



Productivity must be increased within the context and needs of the community

Development must reach all the sectors in the community preferably the most poor and powerless for **equity**.

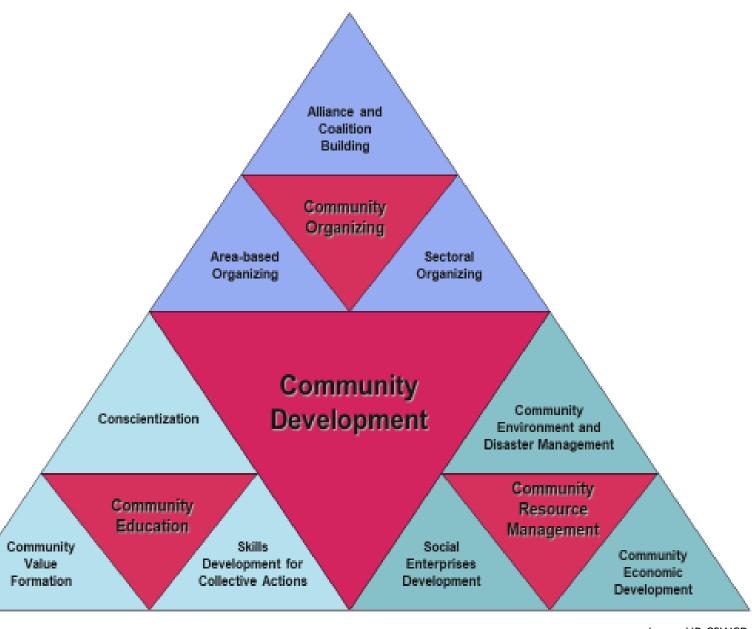


Self-reliant communities entails the development of people's confidence in their collective strength and capabilities for self determination

Research Preliminary Conceptual Framework

Manalili, UP CSWCD





Luna, UP-CSWCD



Keys to Sustainability

- Farmer-led Organization (Coop, Samahan, Damayan at iba pa)
- Indigenous organizational development approaches and process
- Continuing cooperative and participatory education
- Bottom-lines (organizational and social indicators)



The Bottom Lines in Community Development

Kapakanan (people's welfare)

Kakayahan (people's capacity)

Paglahok (people's participation)



Dagyaw: The MASIPAG experience

Masipag Values

- Trial Farm as Laboratory of Farmer-Scientists
- Bottom up approach
- Farmer Developed and Adapted Technology
- Participatory
 Guarantee System
- People Before Profit

Coop Values

- Self-help
- Self Responsibility
- Democracy
- Equality
- Equity
- Solidarity