



COOPERATIVE CENTENNIAL Jingle-making Contest

Rules of the Contest:

- ✓ The contest is open to all members of cooperatives nationwide. Certification signed by the Chairman of the cooperative must be submitted;
- ✓ The jingle must be able to highlight the theme :
“Koooperatiba: Ika-100 Taong Pagpupugay, Tulay sa Maunlad na Buhay”,
- ✓ The lyrics must describe the importance of cooperatives in the life of the people and to the nation as a whole;
- ✓ The jingle must be original and the lyrics must be written in Filipino;
- ✓ Any musical instrument can be used as accompaniment;
- ✓ Accompanying music must be original;
- ✓ Entries must be submitted in MP3 format copied in CD. The jingle must have a maximum duration of **2 minutes but not less than 1 minute**;
- ✓ Each group or individual is allowed to submit only one entry;
- ✓ Tiempo/tune/melody should be upbeat;
- ✓ Deadline for submission is on February 20, 2015;
- ✓ Winner will receive a prize of P10,000.00.

CRITERIA FOR JUDGING :

- 30 % Musical Content
- 30 % Lyrical Content
- 20 % Originality
- 20 % Over-all Impact

Please submit you entries to:

Centennial Committee
c/o Cooperative Development Authority
827 Aurora Blvd., Brgy. Immaculate Conception,
Quezon City