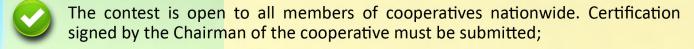
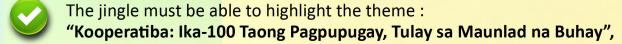
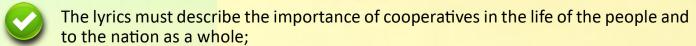


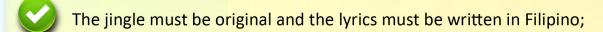
Jingle-making

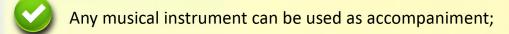
Rules of the Contest:

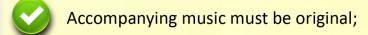




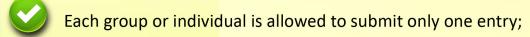








Entries must be submitted in MP3 format copied in CD. The jingle must have a maximum duration of **2 minutes but not less than 1 minute**;



Tiempo/tune/melody should be upbeat;

Deadline for submission is on February 20, 2015;

Winner will receive a prize of P10,000.00.

Please submit you entries to:

Centennial Committee

c/o Cooperative Development Authority
827 Aurora Blvd., Brgy. Immaculate Conception,
Quezon City

CRITERIA FOR JUDGING:

- 30 % Musical Content
- 30 % Lyrical Content
- 20 % Originality
- 20 % Over-all Impact