# RESEARCH STUDY



Acceptability of VMGO among Members of Dapdap Multi-Purpose Cooperative

## **Objectives**

To determine the acceptability of vision, mission, goals and objectives of Dapdap Multi-purpose Cooperative

### **Highlights**

Study results revealed that the VMGO of Dapdap Multi-Purpose Cooperative is very highly acceptable among the males and the females, the 26 - 35 years old and the the above 45 years old, the college level and graduate level members and those with 5 years and below length of membership in the cooperative. The VMGO was only moderately acceptable among the 25 years old and below and the 36 - 45 years old, the high school graduate and the members with above 5 years membership. No significant differences existed in the of VMGO among members of acceptability Dapdap Multi-Purpose Cooperative among the participants grouped according to age, gender and length of membership. However, significant difference was noted when participants were grouped according to educational attainment.

#### Recommendation

- 1. Cooperative officers should pursue information dissemination among their co-members regarding their VMGO. That is information drives to reach out all cooperative members .
- 2. The member must be committed to pursue the attainment of the VMGO of their cooperative.
- 3. Cooperative employees may extend knowledge about their VMGO to members through simple and clear discussion of their roles as associates to reach the cooperative's vision, mission, goals, and objectives.

4. Bachelor in Cooperatives Management students may attend cooperative seminars to gain more knowledge about cooperative.

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