RESEARCH STUDY



Extent of Internet Usage Among Selected Cooperatives in Iloilo City

Objectives

To assess the extent of internet usage among the cooperatives in iloilo City

Highlights

Results of the study revealed that the selected cooperatives in Iloilo City, whether taken as an entire group or classified according to type based on client served and paid-up share capital, had average to high extent of their internet usage when they were grouped according to certain categories.

Recommendation

- 1. Managers of different cooperatives in Iloilo City must continuously use their internet accessibility to improve not only their communication system but also for their convenience and improvement of the quality of their services to the members.
- 2. The cooperative itself should conduct training programs such as seminars, symposium, and orientations on information technology especially for employees to nurture their personal growth and development.
- 3. Cooperatives in general should be encouraged to have internet connection. If they do not have one yet or

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