

RESEARCH STUDY



Coop Whiz: Awareness Among High School Students in the Province of Iloilo

Objectives

To determine the level of coop whiz awareness among high school students in the Province of Iloilo.

Highlights

The results of the study revealed that generally, the high school students of selected municipalities in the province of Iloilo were aware of Cooperative Whiz competition. The high school students did not differ significantly in their level of cooperative awareness when they were classified according to gender, year level and district.

Recommendation

1. In view of the aware status of the high school students, campaign concerning the cooperative quiz bee should be pursued. Students should be encouraged to join the said contest.
2. The cooperative whiz competition should also be conducted here in Iloilo City and in other provinces in order to disseminate the idea of cooperative movement.
3. The PCDO should maximize the media exposure of the cooperative whiz. This could be the strategy to improve the awareness level of the high school students.



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