RESEARCH STUDY

CORPORATE SOCIAL RESPONSIBILITY OF COOPERATIVES IN REGION 12

Objectives

The study aimed to determine the corporate social responsibility (CSR) initiatives of cooperatives in Region 12. It intended to identify the Social Responsibility Programs, the factors affecting their decisions in implementing such initiatives, and the challenges faced by cooperatives in CSR.

Highlights

The cooperatives in Region XII perceived Corporate Social Responsibility (CSR) as a basic responsibility of the cooperative to the community development activities and programs designed in line with their mandate in Republic Act No. 9520 as the 7th Cooperative Principle.

All respondents declared that they were implementing a CSR initiative, yet in different levels.

The most common form of Social Responsibility (SR) was the health-related programs for the benefit of their members and extended families including the community All respondents declared that they were implementing a CSR initiative, yet in different levels. The most common form of Social Responsibility (SR) was the health-related programs for the benefit of their members and extended families including the community

Recommendation

CSR initiatives of cooperatives in Region 12 focus on community development and the concept should be fully introduced to the stakeholders of the cooperative;

Individuals, particularly the Board of Directors and Managers have significant roles to play in enhancing the social responsibility initiatives of their cooperatives;

The increasing awareness of cooperative members could be the leverage powers that can significantly change the responsibilities of cooperatives towards society;

If cooperatives are to grow towards greater responsibility, every member should first adopt the concept based on their mind-set, value system and expectations within the cooperative society.

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