RESEARCH STUDY



ASEAN INTEGRATION: Knowledge and Attitudes of Cooperative Managers in Iloilo City

Objectives

To determine the cooperative managers' knowledge level and attitude towards ASEAN integration.

Highlights

- 1. The cooperative managers in Iloilo City were knowledgeable of ASEAN integration whether they were taken as an entire group or classified according to the different categories.
- 2. The cooperative managers in iloilo City had positive attitude towards ASEAN integration whether they were taken as an entire group or classified according to the different categories.
- 3. No significant differences existed in the knowledge level of cooperative managers in Iloilo City of ASEAN integration when they were classified according to age, sex, civil status, educational attainment, source of knowledge, lenght of service.

Recommendation

- 1. Cooperatives must involve themselves in the upcoming ASEAN integration to gain first-hand ideas, information, and knowledge which can help for the betterment of their business.
- 2. Cooperative managers should update themselves on the upcoming ASEAN integration so that they will be aware of what are the trends in the business society.

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