



COOPERATIVE DEVELOPMENT AUTHORITY Regional Office III

Malikhain St. Cor Mahusay St., Diosdado Macapagal Government Center,
Barangay Maimpis, City of San Fernando, 2000 Pampanga

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CDA Region 3 Pampanga Extension Office



2023 GMW Celebration

It's the 5th year that CDA Region III Extension Office participated in the Global Money Week celebration, an annual global advocacy program led by the OECD's International Network on Financial Education (INFE). This time, the activities were conducted in a blended mode: face-to-face and online.

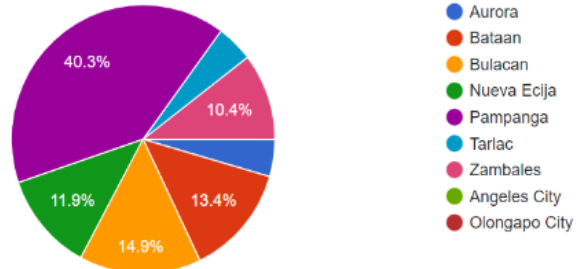


Fig. 1 Percentage of participants during the GMW launching

On March 20, 2023, the first day of celebration, Region 3 conducted GMW 2023 launching at the regional and municipal levels. Regional launching started in the morning via the Zoom Platform spearheaded by the CDA Region III Extension Office in collaboration with the Central Luzon Regional Cooperative Council (CLR CDC) along with the 12 Guardian Cooperatives of the region, the local government units, and other primary cooperatives. The GMW kick-off was graced by the undersecretary of the Cooperative Development Authority, Usec. Joseph B. Encabo. He emphasized that **“If you plan your money well, there's an equivalent output for it, we don't want only to address our needs, our wants, but we also give value prescribing our future and securing our future”**. Further, he also emphasized that the yearly celebration of Global Money Week should **“serve as a reminder to everyone that our money, not because of its value, should be an instrument of gaining the proper and appropriate needs for ourselves, for family, for our friends, and for our community”**. This event was attended by 22 young people and 45 adults.

Meanwhile, a municipal-wide launching was also held in the Municipality of Llanera, Nueva Ecija led by the Llanera Municipal Cooperative & Entrepreneurship Development Office (MCEDO) in partnership with the local government unit of Llanera, Provincial Government of Nueva Ecija, Provincial Cooperative & Entrepreneurship Development Office (PCEDO), Llanera Teachers Association Multipurpose Cooperative, and the Little Angel de San Jose House Foundation Laboratory Cooperative. It was a success and participated with 46 youths and 65 adults.

Further, in the afternoon, the CDA Region III Extension Office conducted an online webinar on “Financial Literacy: Savings and Budgeting”. Ms. Ma. Lourdes I. Laconsay from the BSP North Luzon Regional Office (NLRO) was the invited speaker of the activity. Overall, 45 individuals attended the said webinar.



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Other activities conducted on the first day initiated by the GMW partners were as follows;

Activity	Led Institution	Beneficiary	No. of Young People Engaged/ Participated	No. of Adults Engaged/ Involved
1. Distribution of passbook to new members of Laboratory Cooperative	Llanera Teachers Association Multipurpose Cooperative and MCEDO Llanera	Little Angel de San Jose House Foundation Laboratory Cooperative	20 Laboratory Cooperative, 25 other youth	45
2. Financial Literacy Training	Llanera Teachers Association Multipurpose Cooperative and MCEDO Llanera	Little Angel de San Jose House Foundation Laboratory Cooperative	25	21

On the second day, March 21, these were the following activities conducted by the different GMW stakeholders in the region, to wit;

Activity	Led Institution	Beneficiary	No. of Young People Engaged/ Participated	No. of Adults Engaged/ Involved
1. Orientation on the Importance of Savings	Saint Francis Development Cooperative (SFDC)	KASAMAKA Laboratory Cooperative	30	7
2. Training on Capital Build-Up Formation	Saint Francis Development Cooperative (SFDC)	KASAMAKA Laboratory Cooperative	26	11
3. Alkansiya Making Contest	Parish of St. Francis of Assisi Meycauayan Credit & Development Cooperative	St. Francis Laboratory Cooperative	27	3





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Moreover, to increase the GMW beneficiaries and reach more young people in the area, CDA Region III EO initiated again a webinar on “How to Organize a Laboratory Cooperatives” that was held on March 22, 2023, the 3rd day of the week-long celebration.

The webinar aims to encourage primary cooperatives to organize additional Laboratory Cooperatives in the region. The resource person in the said webinar was the chief of the Registration Section, Ms. Carolina M. Miguel. It was attended by the primary cooperatives in the region as well as the LGU partners of CDA.

Alongside this activity, the Moncada Women's Credit Cooperative conducted a “Zumba for the Youth” and a series of educational forums that was participated by the members of Bulilit Savings Tipid Movement Laboratory Cooperative. These activities have been attended by 197 young people and 53 adults.

The following were the topics on the Educational forum;

- 1) Financial Literacy
- 2) Anti-Cyberbullying
- 3) Anti-hazing
- 4) Psychological well-being

Furthermore, a quiz bee, poster, and slogan-making contest were also conducted on the 4th day of its celebration participated by 72 youth from the provinces of Tarlac and Bulacan as depicted in the table below.

Activity	Led Institution	Beneficiary	No. of Young People Engaged/ Participated	No. of Adults Engaged/ Involved
1. Quiz Bee Competition	Moncada Women's Credit Cooperative	Bulilit Savings Tipid Movement Laboratory Cooperative	20	0
2. Poster and slogan-making contest	Moncada Women's Credit Cooperative	Bulilit Savings Tipid Movement Laboratory Cooperative	20	0
3. Poster Making Contest	Parish of St. Francis of Assisi Meycauayan Credit & Development Cooperative	St. Francis Laboratory Cooperative	32	4





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The CDA Region III EO then concluded the week-long celebration through the virtual culmination cum awards and recognition of the different GMW stakeholders on the 5th day, March 24, 2023, at 8:30 am onwards. An inspirational message was then given by Asec. Myrla B. Paradillo of CDA, and Ms. Ofelia A. Hipolito, the Chairperson of Central Luzon Regional Cooperative Development Council (CLRCDC).

Overall, there were 12 Guardian Cooperatives, 7 LGU partners, and 12 Laboratory Cooperative participants that were recognized during the event. Awarding of certificates for the winners and entry participants submitted to the different series of contests for recognized Laboratory Cooperatives was also done.

The winners for this series of contests were as follows;

- Shout-Out: Empowering Young Entrepreneurs Vlog Making Contest
 - ✓ Champion = St. Francis Laboratory Cooperative
 - ✓ 1st Runner-up = Mother Rita Laboratory Cooperative
 - ✓ 2nd Runner-up = Bulilit Savings Tipid Movement Laboratory Cooperative
- 2023 Cooperative Tiktok Challenge Global Money Week Edition V.2
 - ✓ Champion = Little Angel de San Jose School House Foundation, Inc. Laboratory Cooperative
 - ✓ 1st Runner-up = Bulilit Savings Tipid Movement Laboratory Cooperative
 - ✓ 2nd Runner-up = St. Francis Laboratory Cooperative
- Spoken Poetry Contest
 - ✓ Champion = **Claranuelle Angelic G. Policarpio of St. Francis of Assisi Laboratory Cooperative of Parish**
 - ✓ Best Poet = **Claranuelle Angelic G. Policarpio of St. Francis of Assisi Laboratory Cooperative of Parish**
 - ✓ Best Writer = **Catherine Sofia Marquez of Bulilit Savings Tipid Movement Laboratory Cooperative**
 - ✓ People's Choice Award = **Ellaine Rose M. Oconer of Aflatoun Laboratory Cooperative**
- Business Writing Contest: Creating Business Proposal
 - ✓ Champion = St. Francis Laboratory Cooperative
 - ✓ 1st Runner-up = Iwahori Laboratory Cooperative (ILC)





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On the same day, there were other activities conducted in the Province of Bataan, and these were as follows;

Activity	Led Institution	Beneficiary	No. of Young People Engaged/ Participated	No. of Adults Engaged/ Involved
1. Kahoot for the Youth	PCEDO Bataan	Bataan Youth	60	40
2. Online Tiktok Dance Challenge	Iwahori Multipurpose Cooperative	Iwahori Laboratory Cooperative (ILC)	8	10
3. Online Slogan Contest	Iwahori Multipurpose Cooperative	Iwahori Laboratory Cooperative (ILC)	23	10
4. Online Laboratory Member's Habit Vlog Competition	Iwahori Multipurpose Cooperative	Iwahori Laboratory Cooperative (ILC)	4	10

Even though the GMW was already concluded in the regional level, there were still activities conducted on the last two days of the week since the GMW 2023 is being celebrated on March 20-26, 2023. In the Province of Zambales, the Guardian Cooperative, Mother Rita Multipurpose Cooperative conducted a simultaneous face-to-face seminar on "Financial Literacy" on March 26, 2023, at its 3 branches i.e. Municipality of Iba, San Marcelino, and Candelaria respectively. The beneficiaries were 95 members of Mother Rita Laboratory Cooperative.

On the other hand, the Mariveles Public Market and Development Cooperative concluded the activity thru the promotion of the GMW by joining the "Hataw Takbo Bataan 3k,5k, 10K Fun Run Event" headed by the Province of Bataan together with the Municipality of Mariveles. The activity aims to promote not only a healthy lifestyle but healthy relationships among the constituents of the province and its government. The event has been participated in by the members of Mariveles Public Market and Development Laboratory Cooperative.

In summary, there were 36 different institutions that supported and participated in the GMW 2023 celebration that pledged their commitment to the future conduct and adoption of the said advocacy program as supported by the quick survey done thru Google Forms during the culmination program. These were the following institutions, to wit;

- 1) CDA Region III Extension Office
- 2) Bangko Sentral ng Pilipinas San Fernando Branch
- 3) Central Luzon Regional Cooperative Council (CLRCCDC)
- 4) Provincial Cooperative Office of Aurora





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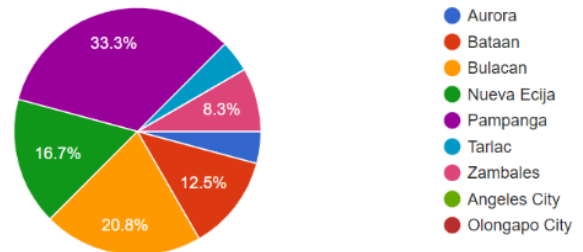
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- 5) Provincial Cooperative & Enterprise Development Office (PCEDO) of Bataan
- 6) Provincial Cooperative & Enterprise Development Office (PCEDO) of Bulacan
- 7) Provincial Cooperative & Enterprise Development Office (PCEDO) of Nueva Ecija
- 8) Provincial Cooperative & Enterprise Development Office (PCEDO) of Tarlac
- 9) Provincial Cooperative Office of Zambales
- 10) Local Government of Llanera, Nueva Ecija
- 11) Llanera Municipal Cooperative & Entrepreneurship Development Office (MCEDO)
- 12) Llanera Teachers Association Multipurpose Cooperative
- 13) Mariveles Public Market Development Cooperative
- 14) Angeles City National High School Multipurpose Cooperative
- 15) Watchlife Workers Multipurpose Cooperative
- 16) Moncada Women's Credit Cooperative
- 17) Iwahori Multi-Purpose Cooperative
- 18) Mother Rita Multipurpose Cooperative (MOTHER RITA MPC)
- 19) Parish of St. Francis of Assisi Meycauayan Credit & Development Cooperative
- 20) Mahabang Parang Waterworks Cooperative
- 21) St. Francis Development Cooperative
- 22) Abucay Multipurpose Cooperative
- 23) San Jose Del Monte Savings and Credit Cooperative
- 24) St. Martin of Tours Credit and Development Cooperative (SMTCDC)
- 25) Little Angel de San Jose School House Foundation, Inc. Laboratory Cooperative
- 26) Mariveles Public Market Development Laboratory Cooperative
- 27) Aflatoun Laboratory Cooperative
- 28) Bullilit Savings Tipid Movement Laboratory Cooperative
- 29) Iwahori Laboratory Cooperative (ILC)
- 30) Mother Rita Laboratory Cooperative
- 31) St. Francis Laboratory Cooperative
- 32) St. Michael Laboratory Cooperative of Mahabang Parang Waterworks Cooperative
- 33) KAMASAKA Laboratory Cooperative
- 34) Carigara Community Laboratory Cooperative of AMPC
- 35) SJDM Kiddie & Youth Laboratory Cooperative (SKYLABCOOP) Laboratory Cooperative of San Jose del Monte Savings and Credit Cooperative
- 36) SMC Youth Laboratory Cooperative

As represented in the pie chart, the activity has been supported by the different provinces and cities of the region until its culmination.



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