

## KITEMPCO's Fourteen Scholars graduated from DICT digitaljobsPH

Bacolod City, Negros Occidental- Fourteen (14) scholars of Kabankalan-Ilog Teachers and Employees Multi-Purpose Cooperative (KITEMPCO), Kabankalan City, Negros Occ. graduated from DICT digitaljobsPH through the partnership of the Cooperative Development Authority (CDA), Regional Office VI and the Department of Information and Communication Technology (DICT).



The CDA entered a Memorandum of Agreement with KITEMPCO on digitaljobsPH program for the members of the KITEMPCO.

This program provides necessary skills training to help individuals for online jobs in the field of digital marketing and e-commerce, web development, social media marketing, advertising, search engine marketing and advertising, content writing, graphic design and virtual assistance.

DigitaljobsPH follows an international standard for the on-line trainees that would increase the competitiveness and their chances of being hired.

One of the target beneficiaries of the digitaljobsPH training program are members of the cooperatives, the underemployed and unemployed individuals in rural areas.

KITEMPCO was one of the beneficiaries of this program. A total of fourteen (14) scholars from KITEMPCO graduated this program last March 17, 2023. A Certificate of Training was given to the scholars and at the same time a Certificate of Recognition was also given to the CDA and KITEMPCO on its 44<sup>th</sup> Annual General Assembly Meeting last March 18, 2023 at SMX, Bacolod City, Negros Occ.



According to DICT, they are looking more trainees in order for them to provide higher income, employment and access to new income opportunities to the members of the cooperatives who wanted to avail this program and to individuals that might not otherwise be employed in this sector.

The CDA Region VI extension under the leadership of Director Nora P. Patron, PhD. will continue to promote the program to advance the cooperative as instruments to generate more employment opportunities for the members.

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