



FORTY-SIX COOPS IN REGION XII ATTEND ORIENTATION ON CMPL PROGRAMS

Forty-six (46) cooperatives in Region XII attended the two-day regional orientation Consumer, Marketing, Production and Logistics (CMP), which was held on June 6-7, 2024 at the Sun City Suites in General Santos. The event focused on implementing livelihood assistance programs and capability enhancement projects for micro and small cooperatives engaged in consumer goods, marketing, production, and logistics (CMPL) activities.

The activity was graced with messages from several key officials. CDA Assistant Secretary Pendatun B. Disimban, Head of the CMPL Cluster, passionately advocated for cooperatives to be agents of peace, community development, and progress. Ms. Juriski B. Mangelen, Acting Regional Director of the Cooperative Development Authority (CDA) XII, encouraged the cooperatives to strive for sustainability, empowerment, and resilience, emphasizing the importance of good governance, networking, and teamwork through the acronym "SUPER." Prof. Andy Nestor Ryan Pazon, President of the Sectoral Apex Organization (SAO)-CMPL, highlighted the pressing need for transformation, consultative mechanisms, and resource sharing among cooperatives.



In a video message, CDA Undersecretary Joseph B. Encabo reaffirmed the agency's commitment to strengthening the CMPL cluster to promote participatory and empowered cooperatives. He emphasized the vital and significant role expected of the CMPL cluster cooperatives in contributing to the country's economic progress through the cooperative movement.

The CMPL cluster encompasses four distinct types of cooperatives: Consumers, Marketing, Producers, and Logistics. The Republic Act 9520 precisely defined the cooperatives that fall under this cluster: a) Consumers Cooperative, with its primary purpose being to procure and distribute commodities to members and non-members; b) Producers Cooperative, which undertakes joint production activities, whether agricultural or industrial, formed and operated by its members to engage in the production and processing of raw materials or goods produced by its members into finished or processed products for sale by the cooperative to its members and non-members; and c) Marketing Cooperative, which engages in the supply of production inputs to members and facilitates the marketing of their products.

The afternoon session featured an insightful orientation on the CMPL program, delivered by Prof. Pazon. The activity was followed by the election and oath-taking of the new set of officers for the RCO XII-CMPL and the Education, Advocacy and Union Cluster.

On the second day, June 7th, certificates were awarded to the participants, concluding the regional orientation aimed at enhancing the capabilities and livelihoods of micro and small CMPL cooperatives in the region.

