

The Making of the Credit Surety Fund (CSF) Ambassadors

Cebu City, Philippines - The Credit Surety Fund (**CSF**) Coops together with the Cooperative Development Authority (**CDA**) Credit Surety Fund selected men and women, actively participated in the **CSF** 101 Trainers' Training Course last October 23-25, 2024 at Marco Polo Hotel, Lahug, Cebu City. Organized by the Bangko Sentral ng Pilipinas and facilitated by Vibal Foundation, Inc.

The participants were nominees from various CSF coop leaders and Authority personnel all over the country, trained to be the next in line facilitators/resource speakers who will promote the CSF program in their respective regions.

Highly interesting topics discussed were managing CSF cooperatives, promoting CSF services, investment and membership campaigns and risk management in credit surety operations. The resource speaker was the Chief Inspiring Officer of Invision Leadership and President of Invision Media 360, Jason Salustiano. The three-day workshop was absolutely adult-learning centered, life-changing, hands-on learning and purpose oriented.

One of the highlights of the seminar-workshop was preparation of a comprehensive marketing plan and materials like logo, banner, caps and testimonial videos to be presented to the potential investors and incoming members. (RMTorres)

Photo taken during the Credit Surety Fund (CSF) 101 Trainers' Training Course held last October 23-25, 2024 at Marco Polo Hotel, Lahug, Cebu City.



